



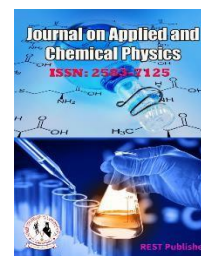
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# Water Scarcity: Causes, Impacts, and Sustainable Solutions

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**Abstract:** A complex worldwide issue, water shortage is a result of a number of causes including urbanization, population expansion, climate change, and ineffective water management techniques. Millions are impacted by this shortage, which has an effect on environmental sustainability, economic growth, and human health. Holistic strategies, such as infrastructure development, legislative changes, integrated water resource management, and water conservation, are required to overcome the shortage of water. Case examples illustrate the various global expressions of water shortage and underscore the need of cooperative efforts and proactive management. Mitigating water shortage may be achieved through sustainable solutions including desalination, IWRM projects, groundwater recharge, rainfall collecting, and water conservation initiatives. Decision-making procedures are guided by evaluation characteristics such societal acceptance, cost-effectiveness, environmental sustainability, and availability to clean water. In order to help choose compromise solutions that strike a balance between several objectives and restrictions, the VIKOR technique offers a framework for multi-criteria decision-making.

## 1. INTRODUCTION

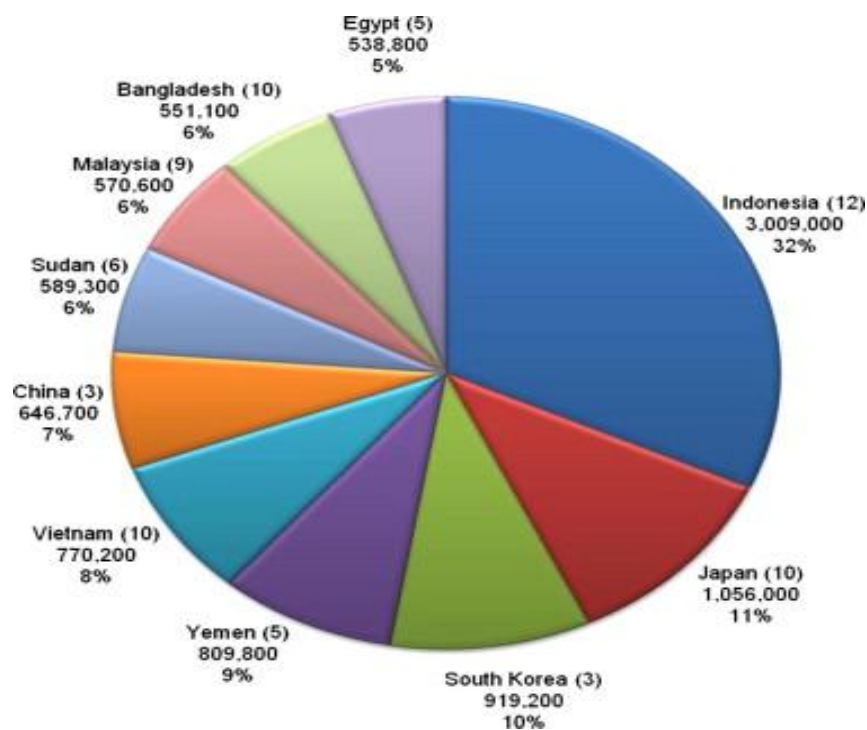
A complicated and multidimensional phenomenon, water scarcity is defined as the inadequacy of freshwater supplies to satisfy ecosystems' and human populations' needs. Millions of people are impacted by this urgent global issue, which poses serious risks to environmental sustainability, economic growth, and public health. Fundamentally, water scarcity occurs when there is more demand for water than there is availability in a specific area or period of time. Numerous variables, such as population expansion, urbanization, climate change, pollution, ineffective water management techniques, and conflicting demands from home, industrial, and agricultural uses, can contribute to this imbalance between the supply and use of water. The term "water scarcity" refers to more than just a physical lack of water; it also includes social and economic scarcity, which refers to the inequitable access of marginalized communities to clean and safe water sources and economic scarcity, which refers to situations in which money is tight or infrastructure is lacking. Diverse locations encounter diverse manifestations of water scarcity; some endure long-term, chronic shortages, while others only sometimes or seasonally face water stress. Furthermore, the lack of water is frequently linked to other environmental and socioeconomic problems, which exacerbates already-existing vulnerabilities and disparities in society. Water shortage must be understood and addressed holistically, taking into account the intricate interactions between environmental, social, and economic elements. In order to handle transboundary water concerns, this calls for promoting water conservation and efficiency measures, putting integrated water resource management plans into practice, investing in infrastructure development, improving water governance and policy frameworks, and encouraging international collaboration. It is becoming more and more urgent to manage the water shortage as the world's population grows and climate change worsens. We can work toward guaranteeing that all people have access to sufficient and clean water resources for both the current and future generations by increasing knowledge, encouraging cooperation, and putting sustainable solutions into practice.



**FIGURE 1.** Water Scarcity Causes & Solutions

The imbalance between the supply and demand of water is caused by a number of interconnected elements that come together to form the problem of water shortage. The two main factors contributing to water shortage are urbanization and population expansion. The demand for water resources increases due to rapid population expansion, especially in metropolitan areas, placing a strain on infrastructure and current supplies. Urbanization intensifies competition for scarce resources and concentrates people in places with poor access to water sources, adding to the strain already experienced. Another major cause of water shortage is climate change and changed precipitation patterns. Hydrological cycles are disrupted by rising temperatures, changing rainfall patterns, and an increase in the frequency of extreme weather events, which affects the distribution and availability of water. Water stress is made worse by floods, droughts, and irregular rainfall, especially in areas that are already vulnerable to climate change. The problems associated with water scarcity are made worse by pollution and contaminating water sources. Urbanization, poor waste disposal, industrial runoff, and agricultural activities all contribute to the deterioration of water quality, making freshwater sources unsafe for human use and the health of ecosystems. Because there are fewer sources of safe, drinkable water available, contaminated water presents major health hazards and exacerbates the water shortage. Water shortage is made worse by inefficient water management techniques, which pose a serious obstacle to sustainable water consumption. Wasteful water use and loss are caused by a number of factors, including insufficient irrigation practices, inadequate water storage and distribution systems, and a lack of regulatory frameworks for water governance. The effects of water shortage are intensified by ineffective water management, which also makes it more difficult to attain water security and sustainability by increasing competition for scarce resources. Comprehensive and integrated measures that encourage water conservation, strengthen infrastructure resilience, improve water governance, and lessen the effects of climate change are needed to address the many factors contributing to water shortage. Societies may endeavor to ensure that all future generations have equal access to clean, sustainable water resources by comprehending and resolving the underlying causes of water shortage. Water shortage has a significant effect on many aspects of civilization, from economic instability to environmental deterioration. The loss of biodiversity and damage of the ecosystem are two of the most immediate effects. Reduced water supply upsets ecosystems, resulting in changes to species ranges, habitat loss, and biodiversity decreases. The loss of aquatic ecosystems, shrinking wetlands, and dry rivers puts ecosystems' delicate balance in jeopardy and increases the danger of extinction for many species. Water shortage not only increases the risk to the environment but also poses serious threats to human health by exacerbating waterborne illnesses. Waterborne illnesses including cholera, typhoid fever, and diarrheal disorders are more common when people have limited access to clean and safe water sources. This is especially true in underdeveloped countries with poor sanitation facilities. Public health issues are exacerbated by the absence of clean water for sanitation and hygiene, which raises death rates and lowers quality of life. Furthermore, a lack of water lowers agricultural output and is a contributing factor to food poverty. Water use in agriculture is high,

making up a large amount of the world's freshwater withdrawals. Reduced crop irrigation, lower agricultural yields, and a reduced potential for food production are all caused by decreased water availability and unpredictable rainfall patterns. Vulnerable people that depend on agriculture for a living are disproportionately affected by food shortages, price instability, and nutritional inadequacies as a result. Water shortage also has significant negative economic effects on trade and industry. Water scarcity puts businesses that depend on it for energy generation, cooling systems, and industrial processes in the face of higher operating expenses and operational limitations. Water-intensive industries including mining, food processing, and textiles are especially susceptible to supply interruptions and water scarcity-related regulatory pressures. Furthermore, a lack of water can impede economic expansion, reduce investment possibilities, and worsen social injustices, all of which can contribute to socioeconomic instability and unrest. Holistic strategies that incorporate environmental preservation, public health initiatives, agricultural advances, and sustainable economic practices are needed to address the complex effects of water shortage. Societies may lessen the negative consequences of water shortages and increase their resilience to future water-related difficulties by putting a high priority on water stewardship, investing in water infrastructure, and supporting equitable access to water resources.



**FIGURE 2** Impact of water scarcity

Varying regions endure varying forms of water scarcity; some have severe, ongoing shortages, while others only sometimes or seasonally face water stress. Analyzing case studies and international instances of hotspots for water shortage offers insights into the many origins, effects, and solutions to this urgent problem. When Cape Town faced the possibility of "Day Zero," the day the city's municipal water supply would be cut off owing to severe drought, the city attracted attention from all around the world in 2018. Climate change, population increase, and ineffective water management all contributed to the situation. The dire necessity for water conservation measures, such as stringent water restrictions, public awareness campaigns, and infrastructure investments in alternative water sources like desalination and water recycling, was highlighted by Cape Town's experience. The Aral Sea, formerly the fourth-largest lake in the world, has drastically reduced as a result of decades of over-irrigation for farmland, mostly because of Soviet-era policies. The Aral Sea dried up as a result of water being diverted from the Amu Darya and Syr Darya rivers for cotton production, which had a disastrous effect on the surrounding economy, ecology, and public health. In an effort to refill the Aral Sea and lessen its ecological and socioeconomic effects, the situation is being addressed by the building of dams, water conservation campaigns, and restoration projects. Due to population expansion, unsustainable agricultural practices, and disagreements over transboundary water management among riparian nations (India, Pakistan, China, and Afghanistan), the Indus River Basin confronts difficulties related to water shortage. The



stability of the area and lives reliant on the water resources of the Indus River are under risk due to disputes over water distribution that is made worse by geopolitical tensions and the effects of climate change. Watershed management programs, investments in water-saving technology, and bilateral agreements are some of the measures used to alleviate the basin's water shortage. Nestled under the American Great Plains, the Ogallala Aquifer is one of the world's biggest sources of groundwater and a crucial supplier of water for agricultural irrigation. Unfortunately, the aquifer cannot replenish itself as quickly as it once did due to decades of heavy pumping for irrigation, which has resulted in decreasing water levels and decreased agricultural output. Water conservation, crop rotation, and other sustainable groundwater management techniques are essential to maintaining the Ogallala Aquifer's viability and guaranteeing the region's long-term water security. These case studies demonstrate the many causes and effects of water shortage as well as the need of proactive management and teamwork in tackling this pressing worldwide issue. Communities may lessen the effects of water shortage and increase their resilience to potential water-related hazards in the future by using creative solutions and learning from previous mistakes. In order to manage water shortages and guarantee the fair and effective use of water resources, sustainable solutions are crucial. To minimize waste and maximize water consumption, one strategy is to put efficiency and conservation measures into place. This include educating people about responsible water consumption practices among individuals, companies, and communities as well as promoting water-saving technology like drip irrigation, low-flow fixtures, and water-efficient appliances.



**FIGURE 3.** Water Management

Another useful tactic for managing water shortage sustainably is the application of Integrated Water Resource Management (IWRM) techniques. Considering the interdependence of social, economic, and environmental variables, integrated water resource management (IWRM) prioritizes participatory and comprehensive approaches to water management. IWRM aims to balance conflicting water needs, optimize resource allocation, and improve water resilience in the face of changing conditions by combining concepts like ecosystem conservation, stakeholder involvement, and adaptive management. Greywater recycling technologies and rainwater collection provide decentralized ways to supplement water supply and lessen dependency on traditional sources. Rainwater harvesting is the process of collecting and holding onto rainwater for use in landscaping, irrigation, and non-potable domestic purposes. Greywater recycling systems, on the other hand, preserve freshwater supplies and lessen the strain on centralized water infrastructure by treating and reusing wastewater from sinks, showers, and laundry for uses other than drinking. Particularly in desert and coastal locations experiencing severe water shortages, desalination technology and alternate water sources provide feasible choices for augmenting freshwater supply. Although desalination requires more energy and money than other methods, it is a process that turns salt and contaminants from brackish groundwater or saltwater from seawater into drinkable water. In the meanwhile, non-potable water sources that are sustainable for use in industry, agriculture, and the environment include stormwater runoff and recycled wastewater (such as treated sewage effluent). Adoption and implementation of sustainable water management methods are greatly aided by institutional changes and policy initiatives. Policies that encourage water conservation, provide incentives for

investments in water-efficient technology, and guarantee fair access to water resources can be implemented by governments, regulatory bodies, and water utilities. Additionally, institutional changes including decentralization, stakeholder cooperation, and capacity-building initiatives can improve the accountability, transparency, and efficacy of governance in the processes that lead to water management decisions. Societies can successfully solve the issues of water shortages and create resilient water systems for future generations by incorporating these sustainable solutions and creating a supportive policy environment. Navigating a complex terrain of obstacles encompassing institutional, financial, technological, socio-cultural, environmental, and climatic elements is necessary to address water scarcity. Disjointed structures and jurisdictional overlaps impede cogent action and decision-making in water management at the institutional and governance levels. The lack of institutional capacity and experience in adopting integrated water resource management (IWRM) techniques exacerbates the failure of conservation measures to be implemented in the absence of clear mandates and legal frameworks.. Financial limitations are a major obstacle, impeding investments in infrastructure upgrades and conservation technology due to high upfront costs and a lack of public support. In the meantime, obstacles arise from inadequate infrastructure and technical constraints, especially in rural regions. Sociocultural elements obstruct behavioral change and community involvement, such as deeply ingrained conventions and ignorance. With trade-offs and uncertainty surrounding interventions like desalination and dam construction, environmental factors introduce even more complexity. These problems are made worse by climate change, which modifies precipitation patterns and increases hydrological unpredictability, making long-term planning more difficult and escalating water scarcity. To create resilience and assure sustainable water management for future generations, overcoming these complex difficulties requires comprehensive methods that include policy changes, stakeholder involvement, technical innovation, and adaptive techniques. The Jordan, Zarqa, and Yarmouk are Jordan's three principal rivers. Due to its salinity, the Jordan River is not ideal for irrigation or drinking. The River Zarqa gets a lot of wastewater from industries, municipalities, and farms, which makes it unfit for irrigation or residential usage during the dry season.

## 2. MATERIALS AND METHOD

### **Alternative Parameters:**

- Rainwater Harvesting Systems
- Desalination Plants
- Integrated Water Resource Management (IWRM) Projects
- Water Conservation Campaigns and Education Programs
- Groundwater Recharge and Aquifer Management

### **Evaluation Parameters:**

#### **Benefit Criteria:**

- Increase in Access to Clean Water:
- Environmental Sustainability:

#### **Non-benefit Criteria:**

- Cost-effectiveness:
- Social Acceptance and Community Engagement:

Another strategy to deal with water constraint is "Rainwater Harvesting Systems". Using this method, rainwater flow from rooftops or other surfaces is gathered and stored for use in non-potable domestic applications, landscaping, and irrigation. Rainwater harvesting systems, especially in areas with water shortage issues, can lessen the strain on traditional water sources and decrease reliance on municipal water supplies. Another option to deal with water constraint is to use desalination facilities. These facilities purify brackish groundwater or saltwater by employing a variety of methods, resulting in freshwater fit for industrial, agricultural, and drinking uses. Particularly in coastal areas where freshwater supplies are few and saltwater is plentiful, desalination provides a dependable and sustainable supply of water. In dry and water-stressed areas, desalination plants can improve water security by diversifying water sources and lowering dependency on depleting freshwater resources. Desalination does, however, present several difficulties, such as high energy consumption, environmental effects like brine outflow, and expensive initial and ongoing expenditures. Projects using Integrated Water Resource Management (IWRM) offer a comprehensive

strategy for managing water resources in a sustainable manner. With social, economic, and environmental factors taken into account, these programs seek to coordinate and integrate the management of water across several sectors, stakeholders, and geographic scales. **Stakeholder Engagement:** IWRM places a strong emphasis on the proactive involvement of a range of stakeholders in water management decision-making processes, including communities, NGOs, government agencies, and businesses. **Watershed Management:** Because surface water and groundwater systems are interrelated and coordinated management across administrative borders is necessary, IWRM programs frequently concentrate on managing water resources at the watershed or basin level. **Water Allocation and consumption:** In order to provide fair access and sustainability, integrated water resource management (IWRM) aims to optimize the distribution and utilization of water resources among conflicting needs, including residential consumption, industry, agriculture, and environmental conservation. **Water Quality Management:** In order to protect public health and the integrity of the environment, IWRM initiatives address problems with water quality through efforts at pollution prevention, treatment, and monitoring. **Infrastructure Development:** To increase the resilience, efficiency, and dependability of the water supply, IWRM projects may entail investments in water infrastructure, such as dams, reservoirs, irrigation systems, and wastewater treatment facilities. **Reforms in Institutions and Policy** In order to enable integrated and adaptive water management systems; IWRM encourages the creation of institutional arrangements, policy frameworks, and legal frameworks. This encourages collaboration and cooperation among stakeholders. IWRM programs aim to improve water security, encourage sustainable development, and increase resilience to water-related issues including shortages, pollution, and the effects of climate change by using an integrated approach that takes into account the linkages between water, land, and ecosystems. Campaigns for water conservation and educational initiatives are crucial for increasing public awareness, encouraging behavioral shifts, and enabling people to take control of their water use and use sustainable water management techniques. These programs seek to inform the general public on the value of conserving water, the effects of water shortage, and doable ways to do so on a daily basis. Campaigns for water conservation and educational initiatives these initiatives use a variety of platforms, including social media, mainstream media, neighborhood gatherings, and instructional materials, to increase public awareness of water conservation concerns. They emphasize the significance of water as a limited resource and the necessity of group efforts to preserve and maintain it. Through the provision of knowledge, tools, and incentives for implementing water-saving measures, education programs seek to alter attitudes and behaviors surrounding the use of water. This might include advice on how to use water-efficient equipment, optimize irrigation techniques, stop leaks, and minimize water waste. Programs for teaching water conservation frequently aim to include water conservation curricula into classrooms and involve students in practical learning experiences like water audits, gardening projects, and contests with a water theme. Through neighborhood collaborations, volunteer opportunities, and grassroots lobbying, these programs promote community involvement and teamwork in water conservation efforts. Events held in the community, seminars, and outreach initiatives offer platforms for information exchange, idea sharing, and fostering a sense of togetherness around water conservation objectives. Campaigns to conserve water may push for legislative changes and financial incentives to encourage water-saving behaviors, such as water-saving appliance rebates, rules governing water-efficient landscaping, and conservation-focused pricing schemes. Campaigns for water conservation and education programs are essential in reducing water scarcity, protecting natural resources, and advancing sustainable development because they create a culture of conservation and provide people with the information and resources they need to make wise decisions. Particularly in areas where groundwater resources are extensively relied upon, groundwater recharge and aquifer management are essential tactics for restoring depleted aquifers and guaranteeing sustainable groundwater supplies. These strategies seek to preserve long-term water supply and quality by promoting natural recharge processes, optimizing groundwater extraction, and avoiding aquifer overexploitation.

**Groundwater recharge and aquifer management** **Enhancement of Recharge:** The goal of these programs is to increase surface water penetration into underlying aquifers by artificial or natural means. By returning cleansed wastewater, surplus irrigation water, or storm water runoff back into the earth, methods including artificial recharge basins, infiltration ponds, and recharge wells help restore aquifers. **Managed Aquifer Recharge (MAR):** MAR is the purposeful, regulated restocking of aquifers to improve water storage and lessen long-term or seasonal variations in groundwater levels. Injection wells, spreading basins, and recharge galleries are examples of MAR methods that enable the progressively infiltration and storage of surplus surface water or recycled water in subterranean aquifers. **Sustainable Groundwater Extraction:** In order to minimize overexploitation and aquifer depletion, aquifer management systems seek to balance groundwater extraction rates with natural recharge rates. To guarantee the sustainable use and fair distribution of groundwater resources among users, this may entail putting in place pumping rules, groundwater monitoring networks, and water allocation mechanisms. **Protection of Water Quality:** Recharge of

groundwater and aquifer management initiatives also place a high priority on reducing the danger of pollution from sources including septic tanks, industrial runoff, and agricultural chemicals. Aquifer protection from pollution and the preservation of water quality for drinking and other purposes are achieved through the implementation of groundwater protection zones, pollution control strategies, and land-use planning. Observation and Evaluation: To support decision-making and adaptive management techniques, thorough monitoring and assessment of groundwater levels, quality, and recharge rates are essential to effective aquifer management. Frequent groundwater resource monitoring yields important information for assessing the success of recharge initiatives, monitoring alterations in aquifer conditions, and spotting new dangers or patterns. Communities may improve water resilience, lessen dependency on unsustainable groundwater extraction, and protect essential water resources for future generations by putting groundwater recharge and aquifer management techniques into place. The assessment criteria helped to concentrate attention on important factors while weighing the pros and negatives of various solutions to the problem of water shortage. "Increase in Access to Clean Water" emphasizes how critical it is to make sure that solutions successfully provide people access to sources of safe, clean water, since doing so is essential to lowering water scarcity and enhancing public health. In the meanwhile, "Environmental Sustainability" highlights the necessity of evaluating each alternative's environmental impact, including energy use, carbon footprint, and effects on ecosystems, in order to guarantee that long-term solutions are sustainable and ecologically responsible. However, non-benefit criteria like "Cost-effectiveness" and "Social Acceptance and Community Engagement" offer important viewpoints that go beyond obvious advantages. "Cost-effectiveness" assesses each alternative's economic feasibility by taking into account the costs of the original investment, ongoing operations, and long-term sustainability. This criterion makes sure that solutions are affordable and offer good value, which is necessary for broad adoption and scalability. Furthermore, "Social Acceptance and Community Engagement" evaluates how stakeholders and local communities will accept and participate in the implementation of each solution. In order to achieve sustainable results, it takes into account elements like social equality, community involvement, and cultural relevance. It also recognizes the significance of inclusive decision-making processes and community ownership. Decision-makers can identify and rank solutions that effectively address water scarcity while also aligning with environmental, social, and economic goals, ensuring fair and sustainable outcomes for all parties involved, by taking these evaluation parameters into account holistically.

**VIKOR Method:** In situations when compromise is acceptable for resolving conflicts, Multi-Criteria Decision Making (MCDM) problems with conflicting and no commensurable criteria are addressed using the VIKOR technique. It looks for answers that, taking into account all predetermined parameters, are closest to the ideal. By rating and choosing options according to how near the ideal answer they are, VIKOR suggests solutions that compromise through mutual concessions. Using non-commensurable and conflicting criteria, this method assesses options within a finite set and creates a multi-criteria ranking index by calculating how close each option is to the best option. The approach finds a compromise solution that strikes a balance between being close to the positive ideal and being far from the negative ideal by defining positive and negative ideal points in the solution space. In order to accommodate varying units of criteria functions, VIKOR and TOPSIS provide different normalizing approaches and use aggregating functions to rank alternatives according to how close they are to the ideal. When determining the precise values of a property is difficult, it is more appropriate to treat them as interval numbers. This VIKOR add-on efficiently combines quantitative approaches and qualitative analysis to address MADM situations with interval numbers. The method's adaptability has been shown in a number of applications, including staff training selection, land subdivision categorization, and planning for water resources. By combining maximal group utility with individual opponent regret, decision-makers may use the VIKOR technique to calculate final rankings, which can result in compromise solutions that satisfy a variety of decision-making objectives. Okay, so here's a condensed version:

1. **Criteria Identification:** To begin the decision-making process, it's crucial to identify the relevant criteria that will be used to assess the alternatives. These criteria can vary in nature, ranging from quantitative to qualitative, and may have different units of measurement.
2. **Ideal and Anti-Ideal Solutions Definition:** The VIKOR method necessitates establishing both the ideal solution (which maximizes the benefits of all criteria) and the anti-ideal solution (which minimizes the benefits of all criteria). These points serve as benchmarks for evaluating the alternatives.
3. **Normalization:** Before proceeding, it's essential to normalize the criteria values to ensure they are comparable. This typically involves transforming the raw data into a common scale, often ranging from 0 to 1, where 0 signifies the poorest performance and 1 represents the best.

4. **S-Ratio Calculation:** Each alternative's S-Ratio, also known as the "closeness coefficient," is calculated to determine its proximity to the ideal solution while considering its distance from the anti-ideal solution. This ratio takes into account both distances through a specific formula.

5. **R-Ratio Calculation:** Alongside the S-Ratio, the VIKOR method computes the R-Ratio, or "individual regret," for each alternative. This metric measures the maximum deviation of an alternative from the ideal solution across all criteria.

6. **Comprehensive Evaluation Index Determination:** The comprehensive evaluation index combines the S-Ratio and R-Ratio, aiding in the ranking of alternatives based on their overall performance and potential for compromise.

7. **Ranking and Selection:** Finally, the alternatives are ranked based on their comprehensive evaluation index. The alternative with the highest index is deemed the most favorable compromise solution, striking a balance between proximity to the ideal solution and minimal regret.

### 3. ANALYSIS AND DISCUSSION

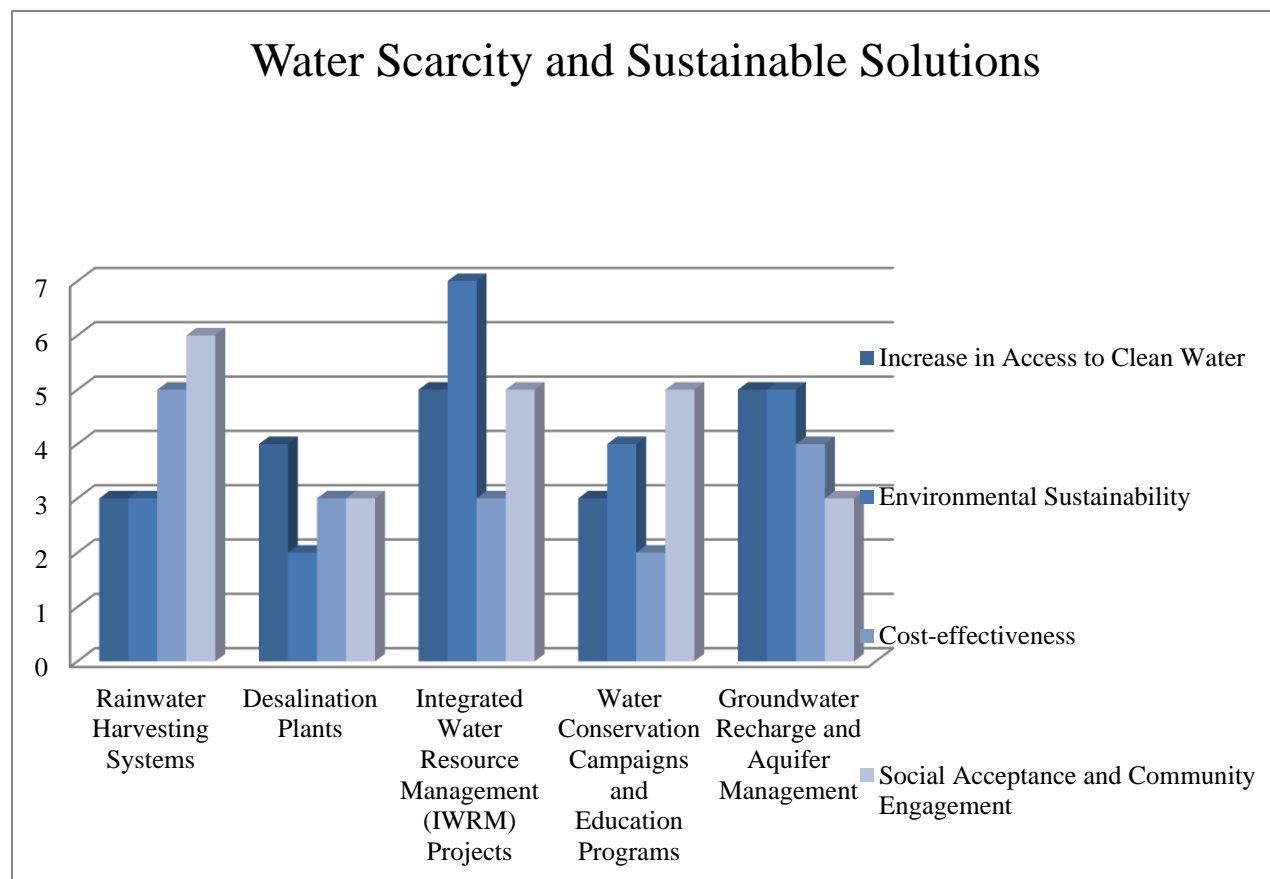
**TABLE 1.** Water Scarcity and Sustainable Solutions

Alternative	Increase in Access to Clean Water	Environmental Sustainability	Cost-effectiveness	Social Acceptance and Community Engagement
Rainwater Harvesting Systems	3	3	5	6
Desalination Plants	4	2	3	3
Integrated Water Resource Management (IWRM) Projects	5	7	3	5
Water Conservation Campaigns and Education Programs	3	4	2	5
Groundwater Recharge and Aquifer Management	5	5	4	3

An assessment of the various options for resolving water shortage and advancing sustainable solutions is shown in Table 1. Increased Access to Clean Water, Environmental Sustainability, Cost-Effectiveness, and Social Acceptance and Community Engagement are the four main criteria used to evaluate each choice. Among the options, Integrated Water Resource Management (IWRM) Projects are particularly noteworthy since they get the best ratings for Environmental Sustainability and Increased Access to Clean Water. In order to provide fair access to clean water and reduce their negative effects on the environment, these initiatives place a high priority on the comprehensive management of water resources. To improve water resilience and sustainability, their all-encompassing strategy incorporates legislative reforms, stakeholder involvement, and watershed management. Rainwater Harvesting Systems also score well for cost-effectiveness and increased access to clean water.. These systems provide a decentralized method of managing water resources by collecting rainfall and using it for non-potable domestic applications and irrigation. Rainwater harvesting systems show potential as an affordable and ecologically friendly way to supplement water sources, with mediocre grades in other categories. Desalination plants rank lower for cost-effectiveness and environmental sustainability, while being effective in expanding access to clean water. Although desalination facilities can offer a dependable supply of freshwater, they are linked to elevated energy usage, greenhouse gas emissions, and initial investment expenses. Furthermore, community opposition and worries about the effects on the environment may restrict their social acceptability. Although they have the potential to increase awareness and encourage behavioral change, water conservation campaigns and education programs obtain mixed ratings across all categories, indicating that they will likely face difficulties in gaining widespread acceptance and long-term sustainability. Although these initiatives enhance social involvement and water conservation, their efficacy may differ based on elements including fiscal support, cultural relevance, and communication tactics. Initiatives pertaining to groundwater recharge and aquifer management receive high marks in the categories of increased access to clean water and environmental sustainability, highlighting the significance of these areas for restoring depleted aquifers and protecting groundwater supplies. However, their cost-effectiveness and social acceptance may be



hindered however, legislative obstacles, low community involvement, and technological complexity may make them less affordable and socially unacceptable. In order to efficiently and sustainably solve water shortage, a multidimensional strategy that incorporates complementary solutions and involves stakeholders at all levels is required. This assessment, seen as a whole, emphasizes the many strengths and problems of each choice.



**FIGURE 4.** Water Scarcity and Sustainable Solutions

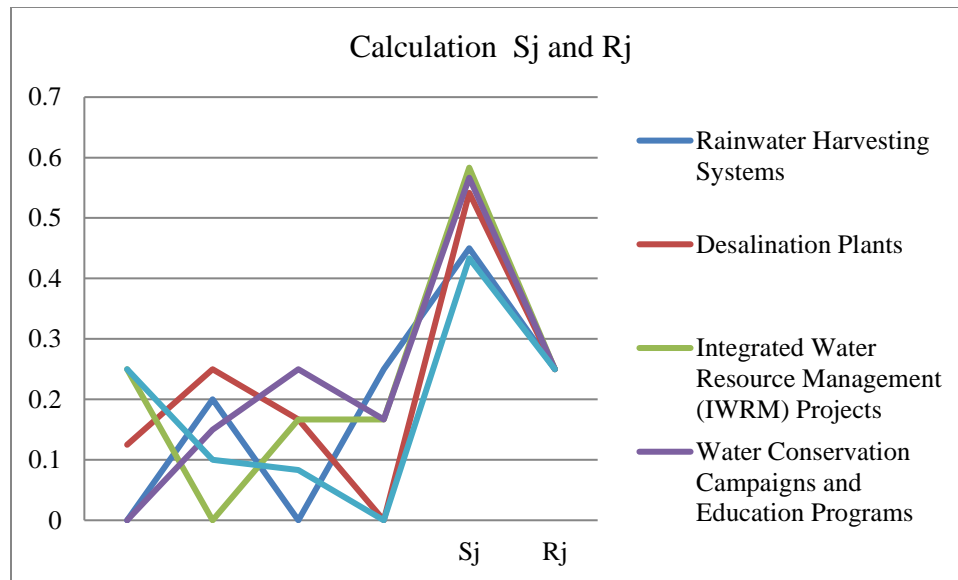
An assessment of the various options for resolving water shortage and advancing sustainable solutions is shown in Figure 4. Increased Access to Clean Water, Environmental Sustainability, Cost-Effectiveness, and Social Acceptance and Community Engagement are the four main criteria used to evaluate each choice. Among the options, Integrated Water Resource Management (IWRM) Projects are particularly noteworthy since they get the best ratings for Environmental Sustainability and Increased Access to Clean Water. In order to provide fair access to clean water and reduce their negative effects on the environment, these initiatives place a high priority on the comprehensive management of water resources. To improve water resilience and sustainability, their all-encompassing strategy incorporates legislative reforms, stakeholder involvement, and watershed management. Rainwater Harvesting Systems also score well for cost-effectiveness and increased access to clean water.. These systems provide a decentralized method of managing water resources by collecting rainfall and using it for non-potable domestic applications and irrigation. Rainwater harvesting systems show potential as an affordable and ecologically friendly way to supplement water sources, with mediocre grades in other categories. Desalination plants rank lower for cost-effectiveness and environmental sustainability, while being effective in expanding access to clean water. Although desalination facilities can offer a dependable supply of freshwater, they are linked to elevated energy usage, greenhouse gas emissions, and initial investment expenses. Furthermore, community opposition and worries about the effects on the environment may restrict their social acceptability. Although they have the potential to increase awareness and encourage behavioral change, water conservation campaigns and education programs obtain mixed ratings across all categories, indicating that they will likely face difficulties in gaining widespread acceptance and

long-term sustainability. Although these initiatives enhance social involvement and water conservation, their efficacy may differ based on elements including fiscal support, cultural relevance, and communication tactics. Initiatives pertaining to groundwater recharge and aquifer management receive high marks in the categories of increased access to clean water and environmental sustainability, highlighting the significance of these areas for restoring depleted aquifers and protecting groundwater supplies. However, their cost-effectiveness and social acceptance may be hindered however, legislative obstacles, low community involvement, and technological complexity may make them less affordable and socially unacceptable. In order to efficiently and sustainably solve water shortage, a multidimensional strategy that incorporates complementary solutions and involves stakeholders at all levels is required. This assessment, seen as a whole, emphasizes the many strengths and problems of each choice.

**TABLE 2.** Computation S<sub>j</sub> and R<sub>j</sub>

Alternative					S <sub>j</sub>	R <sub>j</sub>
Rainwater Harvesting Systems	0	0.2	0	0.25	0.45	0.25
Desalination Plants	0.125	0.25	0.16666 7	0	0.54166 7	0.25
Integrated Water Resource Management (IWRM) Projects	0.25	0	0.16666 7	0.16666 7	0.58333 3	0.25
Water Conservation Campaigns and Education Programs	0	0.15	0.25	0.16666 7	0.56666 7	0.25
Groundwater Recharge and Aquifer Management	0.25	0.1	0.08333 3	0	0.43333 3	0.25

The S<sub>j</sub> and R<sub>j</sub> values for each alternative are computed in Table 2, which offers a quantitative evaluation of their performance based on many factors. R<sub>j</sub> shows the relative rank of each choice based on its S<sub>j</sub> values, whereas S<sub>j</sub> is the weighted total of scores for each alternative. The alternatives show that the Integrated Water Resource Management (IWRM) Projects perform well across all assessment criteria, as seen by their highest S<sub>j</sub> value of 0.583333. IWRM programs are excellent in promoting holistic water management strategies that take into account social and environmental considerations, as evidenced by their strong scores in the areas of Increase in Access to Clean Water and Environmental Sustainability. Desalination plants also earn a competitive S<sub>j</sub> value of 0.541667, mostly due to their moderate ratings in other categories and their efficacy in expanding access to clean water. Desalination facilities are a feasible way to supplement water supplies, especially in coastal areas where water is scarce, despite questions over their cost- and environmentally-effectiveness. Initiatives for groundwater recharge and aquifer management receive a moderate score of 0.433333 on the S<sub>j</sub> scale, indicating the significance of these efforts in restoring depleted aquifers and protecting groundwater supplies. These programs are excellent in increasing access to clean water and environmental sustainability, but there may be issues with their affordability and social acceptability. Comparable S<sub>j</sub> values of 0.45 and 0.566667 are attained by Rainwater Harvesting Systems and Water Conservation Campaigns and Education Programs, respectively. Although rainwater collecting systems provide a decentralized and economical method of managing water resources, water conservation programs are essential for increasing awareness and encouraging changes in behavior. However, gaining broad acceptance and long-term viability will be difficult for both options. All things considered, the calculation of S<sub>j</sub> and R<sub>j</sub> values offers decision-makers a mathematical foundation for evaluating and prioritizing options according to their performance, assisting them in determining the most practical and long-lasting ways to handle water shortage. Stakeholders may make well-informed decisions and prioritize initiatives that maximize good results for communities and the environment by taking into account both quantitative and qualitative considerations.

**FIGURE 5.** Calculation Sj and Rj

The  $S_j$  and  $R_j$  values for each alternative are computed in Table 2, which offers a quantitative evaluation of their performance based on many factors.  $R_j$  shows the relative rank of each choice based on its  $S_j$  values, whereas  $S_j$  is the weighted total of scores for each alternative. That being said, there are obstacles in the way of both options' broad acceptance and long-term viability. All things considered, the calculation of  $S_j$  and  $R_j$  values offers decision-makers a mathematical foundation for evaluating and prioritizing options according to their performance, assisting them in determining the most practical and long-lasting ways to handle water shortage. Stakeholders may make well-informed decisions and prioritize initiatives that maximize good results for communities and the environment by taking into account both quantitative and qualitative considerations.

**TABLE 3.** Final Result of Calculation  $Q_j$ 

Alternative	$S_j$	$R_j$	$Q_j$
Rainwater Harvesting Systems	0.95	0.45	0.476608
Desalination Plants	0.791667	0.541667	0.532164
Integrated Water Resource Management (IWRM) Projects	1	0.583333	1
Water Conservation Campaigns and Education Programs	0.983333	0.566667	0.918129
Groundwater Recharge and Aquifer Management	0.683333	0.433333	0
S+ R+	0.683333	0.433333	
S- R-	1	0.583333	

The ultimate result of the computation for  $Q_j$ , which combines the  $S_j$  and  $R_j$  values to give a thorough evaluation of each alternative's overall performance, is shown in Table 3. The normalized score for each alternative is denoted by  $Q_j$ , which takes into consideration the relative rank ( $R_j$ ) of the alternatives as well as the weighted sum of scores ( $S_j$ ). The option that performs the best overall according to the assessment criteria and relative ranking is the Integrated Water Resource Management (IWRM) Projects, with a  $Q_j$  score of 1. IWRM projects rank as the best way to deal with water shortage, with a flawless  $S_j$  score of 1 and a high  $R_j$  value of 0.583333, highlighting their efficacy in advancing comprehensive and sustainable water management strategies. Desalination plants are closely ranked among alternatives and perform competitively in providing access to clean water, as seen by their  $Q_j$  value of 0.532164. Desalination facilities show great promise as a workable way to supplement water supplies, even in the face of economic and environmental issues. This is especially true in coastal areas that are struggling with water scarcity. A high  $Q_j$  score of 0.918129 is also attained by water conservation campaigns and education programs, demonstrating their effectiveness and relative ranking among alternatives. These programs are essential in helping communities

become more aware of the issue, encourage positive behavioral changes, and embrace sustainable water management techniques. The modest  $Q_j$  value of 0.476608 for rainwater harvesting systems indicates their relative ranking among alternatives as well as its efficacy in expanding access to clean water. Although rainwater collecting systems provide a decentralized and economical method of managing water resources, obstacles to their broad acceptance and long-term viability may compromise their overall efficacy. Initiatives for aquifer management and groundwater recharge have the lowest  $Q_j$  value of 0, showing their low relative efficacy among options. Although these programs are essential for restoring depleted aquifers and protecting groundwater supplies, issues with cost-effectiveness and societal acceptability may have an influence on how well they function overall. When it comes to efficiently and sustainably managing water shortage, the computation of  $Q_j$  values offers a thorough assessment of the performance of each alternative, assisting decision-makers in prioritizing actions that maximize favorable results for people and the environment.

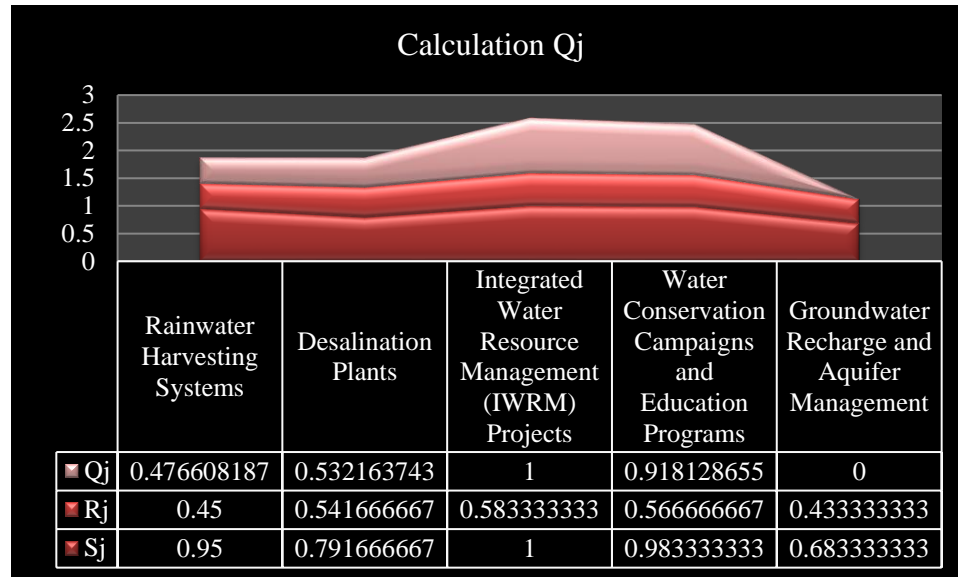


FIGURE 6. Calculation  $Q_j$

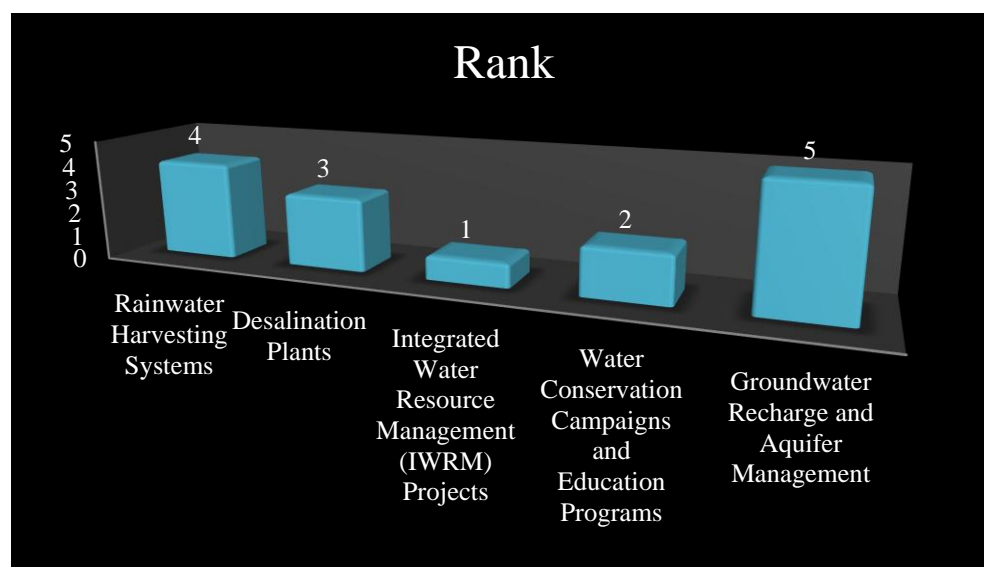
The ultimate result of the computation for  $Q_j$ , which combines the  $S_j$  and  $R_j$  values to give a thorough evaluation of the overall performance of each alternative, is shown in Figure 3. The normalized score for each alternative is denoted by  $Q_j$ , which takes into consideration the relative rank ( $R_j$ ) of the alternatives as well as the weighted sum of scores ( $S_j$ ). Integrated Water Resource Management (IWRM) Projects outperform the other options in terms of both relative ranking and assessment criteria, with the highest  $Q_j$  value of 1. When it comes to efficiently and sustainably managing water shortage, the computation of  $Q_j$  values offers a thorough assessment of the performance of each alternative, assisting decision-makers in prioritizing actions that maximize favorable results for people and The environment.

TABLE 4. Rank

Alternative	Rank
Rainwater Harvesting Systems	4
Desalination Plants	3
Integrated Water Resource Management (IWRM) Projects	1
Water Conservation Campaigns and Education Programs	2
Groundwater Recharge and Aquifer Management	5

Table 4 presents a rating of the several strategies for water management according to their perceived relevance or efficacy. The ranking is topped by Integrated Water Resource Management (IWRM) Projects, which holds the top spot likely because of its all-encompassing strategy for managing water resources in a sustainable manner. Water Conservation Campaigns and Education Programs come in second place, showing how important it is to acknowledge

the importance that public participation and awareness play in water conservation initiatives. Desalination plants come in third place, highlighting their significance in areas with limited water supplies where other sources are crucial. Rainwater Harvesting Systems come in at number four, suggesting that they might be used in addition to water delivery systems. At number five on the list, Groundwater Recharge and Aquifer Management are acknowledged for their significance but may not be given as much consideration as other measures. This rating offers important information on the priorities and perceived efficacy of various water resource management techniques.



**FIGURE 7.** Shown the Rank

In Figure 7, several options for managing water resources are ranked according to how important or successful they are thought to be. The ranking is topped by Integrated Water Resource Management (IWRM) Projects, which holds the top spot likely because of its all-encompassing strategy for managing water resources in a sustainable manner. Water Conservation Campaigns and Education Programs come in second place, showing how important it is to acknowledge the importance that public participation and awareness play in water conservation initiatives. Desalination plants come in third place, highlighting their significance in areas with limited water supplies where other sources are crucial. Rainwater Harvesting Systems come in at number four, suggesting that they might be used in addition to water delivery systems. Groundwater Recharge and Aquifer Management, which are ranked fifth overall, are acknowledged to be important methods, however they may not have as high priority as other approaches. This rating offers important information on the priorities and perceived efficacy of various water Resource management techniques.

#### 4. CONCLUSION

Protecting human well-being, environmental sustainability, and economic development all depend on finding solutions to the water shortage. Water shortage manifests itself differently in different places due to a combination of causes such as pollution, urbanization, climate change, population expansion, and ineffective water management techniques. Holistic strategies that combine legislative changes, infrastructure development, effective water management, and water conservation are necessary for effective solutions. Reducing the effects of water shortages and boosting water resilience may be accomplished through sustainable practices including rainwater collection, integrated water resource management, desalination technology, and water conservation measures.. In order to establish an atmosphere that encourages fair access to water resources and cooperative governance, policy interventions and institutional reforms are essential. Through the application of knowledge gained from the past, an open mind, and international collaboration, society may strive to guarantee that all people have access to sustainable and clean water supplies for both the current and future generations. In the face of this urgent global crisis, this calls for coordinated actions across sectors and stakeholders to promote sustainable development and create resilience. The assessment of various options for dealing with water shortage emphasizes how crucial it is to take into account a complex strategy that incorporates many actions to optimize beneficial effects. The comprehensive approach of



Integrated Water Resource Management (IWRM) projects, which prioritize policy changes, stakeholder involvement, and watershed management, makes them a top-ranked option. Long-term sustainability initiatives benefit greatly from the awareness-raising and behavior-change-promoting role that water conservation campaigns and education programs play. Desalination plants, however controversial due to questions regarding cost-effectiveness and environmental sustainability, hold promise for improving access to clean water, especially in coastal areas. Rainwater Harvesting Systems show promise as a decentralized and economical method of managing water resources, whereas Groundwater Recharge and Aquifer Management programs are necessary to restore aquifers but may encounter difficulties with affordability and public acceptance. In general, decision-makers may get important insights from the ranking and assessment of these options when deciding which actions to prioritize in order to maximize the benefits to communities and the environment, effectively handle water shortages, and advance sustainable water management practices. Ensuring fair access to clean water resources for current and future generations may be facilitated by implementing a comprehensive and integrated strategy.

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