

Title of the book

Digital Marketing for E- Commerce

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About the Book

This Book with the title 'Digital Marketing for E- Commerce' covers the Digital Marketing for E- Commerce. The Sixth chapters' of this book was written in an easily digestible and reproducible format with required information. An effort has been made to present the book in this form and if it proves helpful to the students, we shall consider my effort has been amply rewarded.

Cover Page

