Title of the book

Corporate Social Responsibility Basics

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Edition:

First Edition

ISBN No:

978-81-971629-1-6

Price

750

About the Book

This book, titled **Corporate Social Responsibility Basics**, presents the revolutionary idea of CSR and underscores its importance in cultivating a mutually beneficial connection between businesses and society. As companies acknowledge their broader influence on society, CSR is viewed not only as a moral obligation but also as a strategic advantage. The book explores the various aspects of CSR, including its involvement in sustainability, ethical conduct, and community participation, aiming to promote a more accountable and sustainable business philosophy.

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