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Social Media Marketing Basics

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**About the Book**

This Book with the title 'Social Media Marketing Basics' covers the fundamentals of Social Media Marketing Basics. The five chapters' of this book was written in an easily digestible and reproducible format with required information. An effort has been made to present the book in this form and if it proves helpful to the students, we shall consider our effort has been amply rewarded.

# Cover Page

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