

Title of the book

Human Resource Development

Author:

Dr. M. Chandrakala

Dr. Ande Hari Hara Nath Reddy

S. Sethu rajan

R.Nagasudha

Edition:

First Edition

ISBN No:

978-81-967689-0-4

Price

500

About the Book

Welcome to “Human Resource Development.” This book aims to provide a comprehensive understanding of the ever-evolving landscape of the professional world, the significance of Human Resource Development has become more pronounced than ever before. As organizations navigate the complexities of the global marketplace, the need for cultivating and nurturing human capital has risen to the forefront of strategic priorities. It is against this backdrop that this book on Human Resource Development is conceived.

Cover Page



Dr. Chandrakala M. is presently working as Assistant Professor in KriatJayanti College Bangalore (Autonomous). She holds a Master's in Commerce (M.Com) from Bangalore University, Master's in Business Administration (MBA) from Sikkim Manipal University, Post Graduate Diploma in International Business (PGDIB) from Annamalai University, Ph.D. from VTU Belgaum. She has 13 years of experience in academics and research holding various positions in different Higher Educational Institutions across Bangalore. She has also been a member of board of studies and board of exam in different Institutions in Bangalore. She has also received various National Awards in academics and research. She is specialized in Accounts, Taxation, Finance, International Business, Human Resources Management and Logistics and Supply Chain Management. She has also presented and published several papers in National, International, and Scopus Indexed Journals. Her area of expertise are Income Tax, Financial Accounting, Management Accounting, Corporate Accounting, Financial Management Internal Business, and Human Resources Management. She has actively participated in more than 280 workshops, seminars, webinars, FDP & MDF. She has published a book on international Logistics and Supply Chain Management, Contracts and Business Negotiations for Logistics and Supply Chain Management and Principles of Auditing. She has published a patent on Employee Attendance Management Apparatus from Government of India.

Dr. Ande Hari Hara Nath obtained his MBA degree from Sri Krishna Devaraya University, Ananthapuramu, AP in the year 1999. His doctoral degree is on the topic "Consumer Behaviour Towards Retail outlets in Hyderabad" in the year 2010 from Sri Krishna Devaraya University Ananthapuramu. So far he has published 13 papers in various UGC listed National and International Journals including 2 Scopus indexed publications. He has to his credit 14 chapters published in several edited conference publications. The author is specialized in Marketing and Human Resources Management with interest in the areas of Strategy, Advertising, Consumer Behaviour, E-commerce among others. He participated in various National and International conferences, Seminars and presented 42 papers. He also authored 3 text books on Training and Development, Consumer Behaviour, Organization Behaviour and Strategic Management.



Mr. Sethurajan S has to his credit M. Com (BU), PGDPM (KJSD) A.B. Ed. (BU). Presently he is working as HOD Department of Commerce, Community Institute Of Commerce & Management Studies. He has an Academic experience of 12 years in the field of Commerce and Management at UG level. He has presented papers in National & International conferences. He authored a text book on Financial Accounting for BBA. He has worked as BOE member, Paper Setter & External VIVA Examiner for BBA regular & BBA Aviation Management for ICUC-2011. His area of Interest is Accounting & Taxation, Finance, Management, HR, Cost Accounting etc. He is dedicated and goal driven Professional with commitment in academic growth and development of the student. He has also efficiently guided PG students through their project work in CICMS.

Nagasudha R. has to her credit M.Com. with the specialization of Accounts and Taxation and PGDHRM from Bangalore University. She holds a key position as Head, Department of Commerce and Management in Sehadipuram Evening College. During her time serving as an IQAC Co-Ordinator, the college has received an A grade for accreditation. She has more than 08 years of experience in the field of teaching. She is pursuing her doctoral degree from University of Mysore on the topic "Role of Social Media Marketing and Performance of Women Enterprises - A Study". She has presented several research papers in conferences. She has published her several research papers in UGC care listed journals. She has published the patents from IP Intellectual Property India on the topic "Analysis of Current Consumer Protection Act In E-Commerce Policy" and also registered for a patent design in The Patent Office, Government of India on the topic "Customer Satisfaction Survey Device".



Human Resource Development

ISBN : 978-81-967489-0-4

Human Resource Development ISBN : 978-81-967489-0-4



Dr. Chandrakala M
Dr. Ande Hari Hara Nath Reddy
Sethu Rajan S
Nagasudha R

REST Publisher