

**Title of the book**

Essence of Digital marketing

**Author:**

S. Sree Priya

T Naresh Babu

R Muthulakshmi

T Hasnath

**Edition:**

First Edition

**ISBN No:**

978-81-965783-9-8

**Price**

550

**About the Book**

The publisher and author have used their best efforts in preparing this book, they make no representations or warranties with respect to the accuracy or completeness of the contents of this book and specifically disclaim any implied warranties of merchantability or fitness for a particular purpose. No warranty may be created or extended by sales representatives or written sales materials. The advice and strategies contained here in may not be suitable for your situation. You should consult with a professional where appropriate. Neither the publisher nor author shall be liable for any loss of profit or any other commercial damages, including but not limited to special, incidental, consequential, or other damages.

## Cover Page

