

Title of the book

Elements of Strategic Management

Author:

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About the Book

This Book with the title 'Elements of Strategic Management' covers the Strategic management. The six chapters' of this book was written in an easily digestible and reproducible format with required information. An effort has been made to present the book in this form and if it proves helpful to the students, I shall consider my effort has been amply rewarded.

Cover Page



Dr. Mohammed Quadir Mohiuddin is currently a faculty member of Human Resources Management & General Management in College of Economics and Business Administration at University of Technology and Applied Sciences (UTAS), Ibra branch in Sultanate of Oman. Prior to his appointment at UTAS, he was an Associate Professor & Placement Officer at Mesco Institute of Management and Computer Sciences (MIMCS) – Hyderabad, India. He has two decades of significant experience in teaching Human Resources Management and General Management courses. Dr. Mohammed earned his B. Com (Corporate Secretary Ship) MBA & M. Com from Kakatiya University, Ph.D. from ANU. Dr. Mohammed published a number of research articles in peer-reviewed journals and chapters in books, and participated in a range of FDPs/FIPs, SDPs & MDPs and also has membership of HRM and General management forums. Dr. Mohammed is acting as a reviewer for top research journals within his field and also an editorial board member for various esteemed National and International journals. He participated/ presented numerous subject-based as well as inter disciplinary research papers at national and international colloquium. He participated in many conferences on site as well as virtual in several countries such as India, United Kingdom, United States of America, Srilanka, Pakistan, Kuwait, Oman, United Arab Emirates, Philippines. Dr. Mohammed is a board member at EAERC (The Experts of Academic Excellence Research Centre), Kingdom of Jordan, and a life time member of TERA (Teaching and Education Research Association, India), member of British Research Panel, UK, a member of International Society of Environmental Relationship and Sustainability (ISERS) and He also has an Academic membership for Ariviyal publishing – India. He's seeking to start his Postdoc studies in Management Soon.

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