

Title of the book

Business Statistics Basics

Author:

Dr. S. Ramesh

Dr. V. Selvakumar

Dr. Nassor Suleiman Nassor

Dr. A. Satheesh Babu

Edition:

First Edition

ISBN No:

978-81-968047-1-8

Price

550

About the Book

This Book with the title 'Business Statistics Basics' covers the fundamentals of Business Statistics. The four chapters' of this book was written in an easily digestible and reproducible format with required information. An effort has been made to present the book in this form and if it proves helpful to the students, we shall consider my effort has been amply rewarded.

Cover Page



Dr. S. Ramesh, is working as Professor in School of Commerce Studies, at JAIN (Deemed-to-be-University), Bengaluru. He has 17 years of industrial experience and 19 years of academic experience. He is qualified with post-graduate degree in Statistics and PhD in Management. He has published 30 papers in scopus-indexed and other international/national journals and has presented 15 papers in national and international conferences, and authored two books. He is interested in data analysis and quantitative methods.

Dr. V Selvakumar is an Assistant Professor in the Department of Mathematics and Statistics, Bhavan's Vivekananda College of Science, Humanities & Commerce, Secunderabad, Telangana. He did his Ph.D from BITS Pilani, Hyderabad Campus. Dr V Selvakumar has 23 years of experience as an active academician and researcher. He has published 30 papers in different national and international Journals, has five patents, and has authored four books to his credit. Also, presented fourteen papers at national and international conferences. His areas of interest are High Dimensional Data Analysis, Time Series Modeling, Biostatistics, Actuarial Science, Machine Learning, and Predictive Modeling.



Dr. Nassor holds a PhD in Economics from the University of Dar-es-Salaam (UDSM), Tanzania, and a Master of Statistics degree from Makerere University in Uganda, East Africa. Dr. Nassor has a wealth of experience in teaching undergraduate level statistics courses and postgraduate level research methodology courses. He is currently a faculty member in the Modern College of Business and Science (MCBS) in Muscat, Oman where he joined since September 2012 as Assistant Professor in the Department of Math and Computer Science following over 20 years' service of lecturing at the Department of Statistics of UDSM. His main research interests are in statistical data analysis and modeling.

Dr. A. Satheesh Babu is Assistant Professor and Head, Department of Economics at Vivekananda College, Tiruvudakam West, Madurai, Tamil Nadu, India. He completed his Ph.D. in Agricultural Economics titled "Production and Distribution of Foodgrains in Tamil Nadu Since 1985" from Madurai Kamaraj University. He has 14 years of Teaching Experience and 6 years of research experience. His research interests are Agricultural Economics, Econometrics, Statistics, Agricultural Labour, Health Economics, Food and Nutrition Security. He presented his research articles in the International Conferences held at Colombo, Sri Lanka (2018) and Kuala Lumpur, Malaysia (2019). He is guiding Ph.D. He edited 3 Books. He published 2 Text Books, 1 article in the International Journal, 3 articles in the National Journal and 16 articles in the Conference proceedings with ISBN. He presented 20 papers in the National and International level conferences. He is acting as the reviewer of Food Security Journal published from Springer. He received Young Scientist Fellowship from Tamil Nadu State Council for Science and Technology, Chennai. He is the life member in Indian Economic Association, Indian Society of Agricultural Economics, Indian Society of Labour Economics, Indian Health Economics Policy Association and Association of Economists of Tamil Nadu. He is also serving as the IQAC Coordinator.



Business Statistics Basics

ISBN : 978-81-968047-1-8



REST Publisher

**S. Ramesh
V. Selvakumar
Nassor Suleiman Nassor
A. Satheesh Babu**

Business Statistics Basics ISBN : 978-81-968047-1-8

