

Title of the book

Social Media Marketing

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Edition:

First Edition

ISBN No:

978-81-968198-1-1

Price

600

About the Book

This Book with the title 'Social Media Marketing' covers the Social Media Marketing. The five chapters' of this book was written in an easily digestible and reproducible format with required information. An effort has been made to present the book in this form and if it proves helpful to the students, I shall consider my effort has been amply rewarded.

Cover Page

