



Grading of Internet Malls Using MOORA Method

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Abstract. In this from analysis MOORA method is the most ideal solution Short-distance and negative-best The solution with the longest distance from the solution Determines, but the comparison of these distances Does not consider importance. From the result it is seen that Visual appearance is got Like the payment options, the first rank has the lowest ranking. At least two supercontinents - Rosina and Godwin - have proposed 1200-500 mass gap layer, geographic and light magnetic fields. Although Rosina's exact structure is still debatable, Rosina's demise is young. We evaluate the enhanced translucent magnetic database for Africa, which controls the super pale geography between these two continents, not published from South America Yours faithfully, Frame Recommended by Greenville Me so-cartons between South America and United Amazonia. Slip by comparing these two western cartoons for the support of Africans. The vertical complexity of multi-level management. Support for change theory in the UK in recent years and advocates of two theory-based approaches to realistic evaluation. In this article, we share our emerging ideas about interrelationships and diversionary approaches to the study of theoretical evaluation literature-based approaches and our practical experience. Emphasize the background context of the program environment for both approaches we provide in understanding how complex projects change outcomes. Many pioneers who used the literature of the past as pioneers, Evaluation Preference: Web flexibility dimensions, Quality of life, Transaction flexibility dimensions. Alternative forms have also been identified. The approach and process of mediating the effects of evaluation for underlying processes that are not adequately addressed. FIGURE 3 Evolution and Internet Malls Rank from the result it is seen that Visual appearance and is got the first rank whereas is the Payment options got is having the lowest rank.

1. Introduction

Evaluation is close to the types of People's lives, plans, policies and practices, But the directness of these efforts is from Active is One step away; Most reviewers Are inspired by the title of the application. 'War on Poverty' in the United States has been plagued by the 'black out of the box' problem. The black box is for the expected release of the program is the gap between the actual inputs. In this context, Liquefaction refers to the occurrence of seismic formation, one of the fastest growing types of Internet shopping malls since the mid-1990s. The number of Internet shopping malls is increasing and there are many studies on business transactions between consumers, did internet shopping, this is the current situation not fully reflected and Selection of Research variables too Was less. However, the proliferation of internet shopping and an increase in sales volume of malls is an early introduction to B2C, which marks the transition from full development phase to Phase. many advanced databases use technology to market each other. But, there are some adequate applications of this technique sometimes they make their customers dissatisfied. There are many studies that recommend more Cross sale or Products that promote high sales in internet shopping malls. There are Two types of Investigations: Will use the uniformity of the product Is a combination of filtration methods values between buyers and the features and characteristics of the product and the motives that help us to live wisely. Coordination and analysis of development and policy and daily plan implementation practices make its contribution using a variety of approaches. In these methods Includes relationships; In support of claims about between variables Experienced generalization performance, effectiveness and effects Marshall and the use of evidence.

2. Grading of Internet Malls Evaluation

In conducting this review, Regional magazines, PhD dissertation and containing "gray" literary sources such as meeting summaries with an international audience Published in standard journals we collected data from articles. will be in each card-board box Have avoided the creation of individual transparent polar wave paths. In this article, the theory-based evaluation literature 1 and Based on our practical experience the connection between attitudes and we share our growing ideas about diversion. Rise is not just our vision; both approaches are used in the field, and their strength and if they know the weaknesses, their supporters are regaining the need to think. Unfortunately, these kinds of applications Differ in quality by different characteristics. The use of the code is, conversely, the result of the evaluation or not much defined in terms of effects. Cancer cell invasion and progression of metastasis, a tumor that produces and modifies proteolysis enzymes or depending on the capacity of the cell. The effects model covers a broader scope. The purpose here is to clarify all the effects of the substance under evaluation. The effects model, sometimes referred to as the non-target evaluation model, is criticized for its erroneous rating criteria. Before and after executing a program or system to analyze the enterprise sector, by using the pre / post analysis model the moderator avoids this problem, i.e. given performance. Evaluation rests on a very simple idea. Traditionally, public activ-

ities Proper procedures and Strong economic investments and Classic principles, ideals and Are accepted with beautiful rhetoric that represents polite goals. By referring to the results achieved the public sector is rarely legalized. Supporters of his case the actual transcript of this report are trying to make it available online. So the author and the roles of the learner are not static, but doer and Interviews for interviewees are interchangeable. Realistic interviews are used in the assessments because they are consistently based on behavior, examining the participant's perspectives through conversations.

3. MOORA Method

In the production surroundings, an extensive variety of alternative alternatives based on conflicting attributes / standards when evaluating, decision makers must choose the most suitable AMS. Multi-Objective Optimization is ready or greater conflicting standards (specifications) Is a simultaneous upgrade process subject to restrictions. Maximizing income and a Lowering the rate of the commodity; Increasing efficiency and reducing vehicle gas consumption; And weight reduction while growing the electricity of a particular engineering thing is multi-reason Optimization are not unusual examples of issues. The reference point principle is determined in system (2) Based on the ratios, the most goal reference factor is likewise deducted. The Maximum Objective Reference Point Approach to the Reference Point The selected coordinates (ri) are realistic while realized in one of the candidate alternatives and Called subjective non. Many of the multi-goal optimization strategies are, in general, contradictory one or more options from the set of options available primarily based on attributes Seems like the suitable tool for ranking or choosing. First through Brayers [1] Introduced MOORA gadget to solve diverse varieties of complex selection making issues in the manufacturing environment it is a multi-purpose optimization approach that may be used successfully. To higher define desires, characteristic should consciousness on the concept of. Keene and Rife (1993: 32) on "Reducing Sulfur Dioxide Emissions" Measure the example of the objective by the attribute "emits tons of sulfur dioxide according to 12 months" To. An objective and a reporter trait always move together. As an end result, whilst referring to the textual content "Code manner reporter attribute. However, many are multi-objective to cope with numerous evaluation and selection problems Decision Making (MODM) methods are actually to be had, this newsletter is ready the new MODM approach Attempts to discover compatibility, i.E. Essentially multi-reason optimization ratio analysis The (MOORA) approach solves unique AMS selection issues within the actual-time production environment. One of MOORA in component concerning the use of the maximum objective reference point technique, home some reserves can be made on the subject of the customer sovereignty of the owners. Reference factor theory method Deviates from the ratios found in (2), thereby subtracting the most goal reference point. As the most goal reference point approach is practical and non-subjective is known as due to the fact the chosen coordinates (ri) for the reference point, the candidate Are found out in one of the alternatives. The MOORA approach got here to the subsequent conclusions: the primary of 3 contractors Take three positions. It's favorable, while the fourth is a contractor remaining categorized More to be stated with the scores. The other 10 contractors are inside the lower ranks, but it isn't clear what their reputation is.

TABLE 1. Evolution and Internet Malls

	Web flexibility dimensions	Quality of life	Transaction flexibility dimensions
Web localization	6.89	0.0960	5.67
Web quality	7.69	0.1100	8.89
Visual appearance	5.23	0.0836	6.53
Payment options	9.9	0.0954	4.67
Delivery options	10.78	0.1040	9.23
After-sales	4.78	0.1320	6.53

Table 1. Evolution and Internet Malls Internet localization, Internet quality, appearance, payment options, displays delivery options and after sales Payment options are higher value and after sales are low value in internet flexibility de-mentions. Delivery options are high value and payment options are low value in transaction flexibility dimensions.

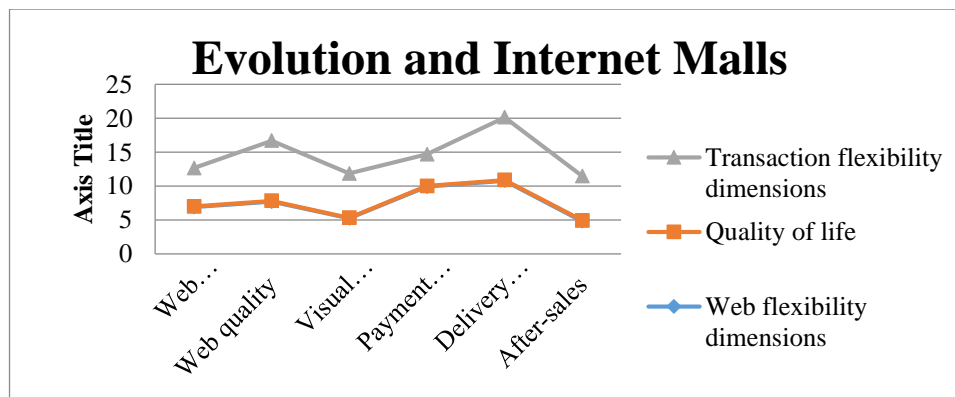


FIGURE 1. Evolution and Internet Malls

Figure 1. In delivery options of Evolution and Internet malls Dimensions of Internet Flexibility High value and after sales also show low value. Transaction flexibility dimensions are higher value in delivery options and lower value in payment options.

TABLE 2. Normalized Data Set

	Web flexibility dimensions	Quality of life	Transaction flexibility dimensions
Web localization	1.4414	0.73	0.87
Web quality	1.6088	0.83	1.36
Visual appearance	1.0941	0.63	1
Payment options	2.0711	0.72	0.72
Delivery options	2.2552	0.79	1.41
After-sales	1.0000	1	1

TABLE 2 the default Data set delivery options High value and in the dimensions of post-sales internet flexibility low value in the dimensions of transactional flexibility High value of delivery options and Low value of payment options.

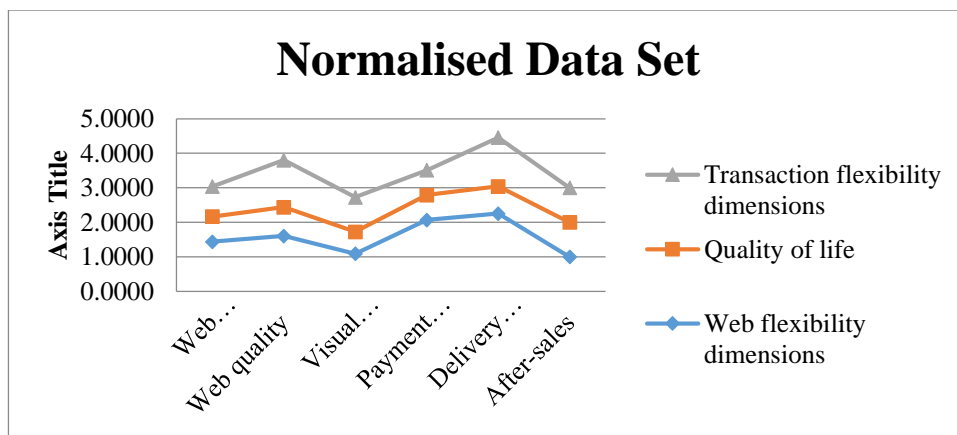


FIGURE 2. Evolution and Internet Malls Normalized Data Set

Figure 2. Normalized data set The default data web flexibility dimensions show that the presentation options are high value and the visual appearance is low value. The higher the value of the standardized data transaction flexibility dimensions' presentation and the lower the value of web localization.

TABLE 3. Evolution and Internet Malls Weight age

	Web flexibility dimensions	Quality of life	Transaction flexibility dimensions
Web localization	0.25	0.25	0.25
Web quality	0.25	0.25	0.25
Visual appearance	0.25	0.25	0.25
Payment options	0.25	0.25	0.25
Delivery options	0.25	0.25	0.25
After-sales	0.25	0.25	0.25

TABLE 4. Evolution and Internet Malls Weighted normalized decision matrix

	Web flexibility dimensions	Quality of life	Transaction flexibility dimensions
Web localization	0.3604	0.1818	0.2171
Web quality	0.4022	0.2083	0.3404
Visual appearance	0.2735	0.1583	0.2500
Payment options	0.5178	0.1807	0.1788
Delivery options	0.5638	0.1970	0.3534
After-sales	0.2500	0.2500	0.2500

Table 3 Evolution and Internet Malls Weight Age Table 4 shows weighted normalized decision matrix for Web localization, Web quality. To figure out the weighted normalized decision matrix.

TABLE 5. Evolution and Internet Malls Assessment value

	Assessment Value
Web localization	0.3251
Web quality	0.2702
Visual appearance	0.1819
Payment options	0.5197
Delivery options	0.4074
After-sales	0.2500

Table 5 Evolution and Internet Malls Assessment value from the result it is seen that Visual appearance and is got the first value whereas is the Payment options got is having the lowest value

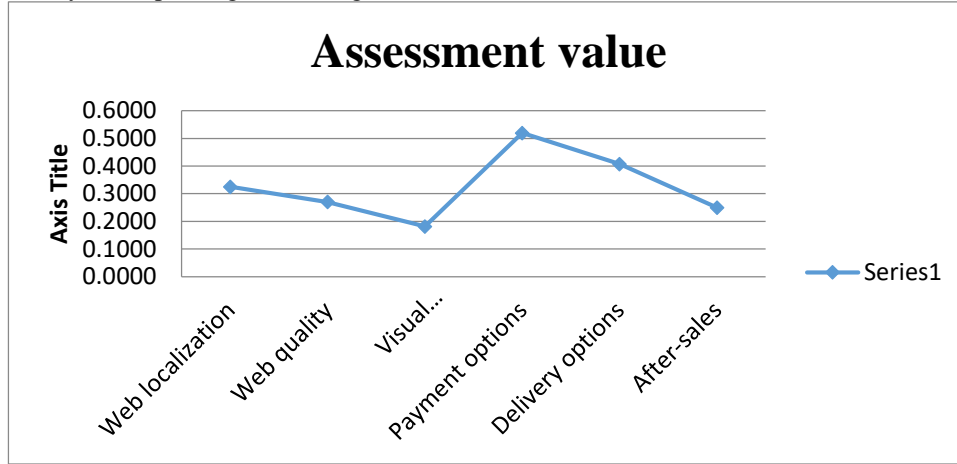


FIGURE 2. Evolution and Internet Malls Assessment value

Table 5 Evolution and Internet Malls Assessment value from the result it is seen that Visual appearance and is got the first value whereas is the Payment options got is having the lowest value

TABLE 6. Evolution and Internet Malls Rank

	Rank
Web localization	3
Web quality	4
Visual appearance	6
Payment options	1
Delivery options	2
After-sales	5

Table 6 Evolution and Internet Malls Rank from the result it is seen that Visual appearance and is got the first rank whereas is the Payment options got is having the lowest rank.

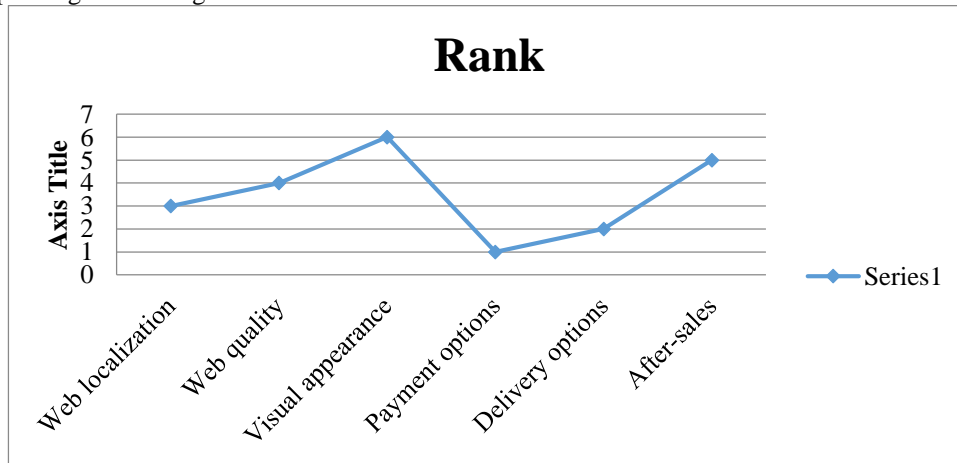


FIGURE 3. Evolution and Internet Malls Rank

Figure 3 Evolution and Internet Malls Rank from the result it is seen that Visual appearance and is got the first rank whereas is the Payment options got is having the lowest rank.

4. Conclusion

1200-500 in slide history for all major cartons for Western Godwin for the masses of the pale magnetic database Our Review Reveals large gaps. APW path is limited which can be reliably determined Time intervals prevent poor estimates of Rodin's pale geography. Obvious differences in history of skating, however, are credibly published from the movement founded by Laurent during the Mesopotamian period, claiming in these volumes Most are not part of Rosina. These cartons of Central Godwin are between 550-580 Mass Seems to have collided together, a typical APW was then mentioned. Theoretical approaches at the community level Helps to open the black box of 'complex' projects, there are Implemented by multi-level administration Projects suffer from a lack of dual assessment: On the one hand, Low level of use. Ratings and, on the other hand, attack ratings are why and how effects occur Could not provide explanation for. Both theories of change and realistic evaluation Although we believe it May be the same, in practice they are very different horses It is now clear. The two are not one; And in various Parts of the assessment course Perform better. They express theory to take different approaches, to develop various theories in practice, Different levels require partner involvement, More or less at different levels Less suitable for complexity and Final implementers, they provide a wide variety of knowledge to policymakers. Use in future ratings. How to use integrated approaches to improve policy and formal learning The challenge for evaluators is to explore. Many policymakers have changed / We recommend that they engage themselves in the obvious test of the dual principles of reality. FIGURE 3 Evolution and Internet Malls Rank from the result it is seen that Visual appearance and is got the first rank whereas is the Payment options got is having the lowest rank.

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