



## Contemporaneity of Language and Literature in the Robotized Millennium

Vol: 3(1), 2021

REST Publisher

ISBN: 978-81-936097-3-6

Website: <http://restpublisher.com/book-series/cllrm/>

## Role of Mobile Platforms in Learning and Teaching English Language - A Study

P. Venkata Ramana

V. R. Siddhartha Engineering College, Kanuru, Vijayawada, Andhra Pradesh, India.

Email:chinni.gurrala@gmail.com

### Abstract

As we know English is the language of International communication, there is a dire need for learning English both as a student and a teacher. It's a fact that learning English language will allow one's to communicate effectively with the people around us. Since English is the language called an international link language, not only in India but also in abroad it has its own impact on people in making themselves professionally succeeded. Learning English improves one's communication and helps us become urbane in the society. An effective communication makes a person to become a good social being. At this juncture, while the pandemic is spreading the world there was no proper communication between the people. Thus there are lots of apps introduced to entice people interacting and communicating globally by enhancing English language skills. Thus the prime idea of this paper to make us aware of several apps whose can be improves our skills in learning English language. For example, BBC Learning English app, one of the most popular providers of English language teaching material which help students becomes impromptu speakers.

**Key words:** Dire, urbane, enhance, entice, impromptu.

### Introduction

Since decades as a second language, English has its own significance and known as medium of communication. Having good command over English can help us to pursue more career opportunities. During the time of pandemic there was a chaotic condition in the society which impacts academics a lot. Hence several online platforms came into existence to enhance skills of the students. In specific for improving knowledge in English there are lot many apps that are created to learn English language skills help the learners in getting success in their professional career.

### BBC English Learning app

BBC English Learning app, the best way to learn a language and through this app one can become acquainted with the daily updates also. Audio programs which were created by this app improve one's listening skills and paved way to practice pronunciation too. And moreover contents which provides by this app improves one's abilities in practicing grammar, vocabulary, business English etc., to become oneself a man of parts. BBC English learning app provides material for developing skills based on grammar, pronunciation and particularly through topical news stories one can improve one's English skills. The phrases or the idiomatic expressions provided by this app helps us to improve day to day conversation with others. BBC learning app is one of best apps ever inspiring and motivating learners since 1943. During this pandemic it has its own contribution for the language aspirants in engaging them with new concepts. This app contains wide range of vocabulary and key words with good explanation. Especially for the beginners it is the best way to learn and understand English language with ease. The main objective of this app reveals from the following tag line inscribed as: "Take us with you; we'll always be there to help you become a brilliant English speaker."

### Hello English: Learn English App

This is one of the best apps and through this app one can learn English for free from 22 languages around the world. This app contains more interactive lessons with conversational English, grammar topics, vocabulary etc., This app is very much feasible to learn spoken English from Indian regional languages like Telugu, Hindi, Kannada, Bengali etc., and foreign languages like Indonesian, Arabic, Thai, Chinese, Portuguese etc., It is the most versatile app used by over 50 million learners around the world for improving skills in English language. Especially for students it is used as an educational app for enhancing their knowledge by practicing grammar, vocabulary, phrases etc., Interactive games provided by this app enticed learners to learn more and more techniques for improving skills of language. Everyday discussions with the teachers increases interest among the learners to get knowledge over particular concepts like grammar, translations, identifying errors in the sentences, spell check etc., It has nearly 500 interactive audio and video lessons as well as entertaining practice games for developing LSRW SKILLS of the students. Not only for students but also for teachers it is one of the best platforms to learn something new in order to assess the ability of students. By providing assignments and quizzes, a teacher got created interactive environment with the students. There are so many recommended courses offered

through this app. A video series provided by this app named “understand fast-speech in American English” with explanations, models and practice helps the beginners of language learning a lot. In specific contents such as vocabulary, phrasal verbs and verbal analogies makes the learners to be more competitive to attend examinations like TOFEL, GRE, IELTS etc.,. By filling the answers in the tasks provided by this app improves the basic skills of grammar and sentence agreement. Games on spell check, Marking synonyms and antonyms makes the learners zealous of learning English language effectively.

### **Bla-Bla Edtech Language Learning App**

BLA-BLA Edtech is an enhanced online learning platform for fluent English speakers to teach English to language learners in Asia and the world online through audio chat rooms and videos. This company’s organizers divides the learners into three categories based on their level of understanding the language learning as basic level, Intermediate level and advanced level. After testing the candidate’s level of knowledge by conducting the test only they can estimated. The basic level assessment: For example, most of the times a student know a few hundred vocabularies but doesn’t aware of putting them in a sentence properly. Hence he or she may needs improvement in framing sentences by enhancing their listening and speaking skills. Thus these learners comes under this basic level category and then by watching videos they can learn English effectively through this Bla-Bla Edtech platform. Intermediate level assessment: In an intermediate level assessment a teacher can test the learner’s ability by conducting test based on grammar and vocabulary. Because these two are the most important components in analyzing one’s ability in daily writing and reading. If a student can practice more and more exercises for improving knowledge on grammar, he may acquire skills in language learning. Thus this app helps the language learning aspirants a lot in making them effective communicators. Advanced level assessment: The advanced level assessment means that the learner is so confident enough in writing and reading but feeling nervous in delivering the content properly. In order to improve speaking skills he needs more and more practice in dialogue conversations. Thus a teacher makes this type of students more confident by encouraging them in participating daily interactions and group discussions. Conversational videos provided by this app helps the learners a lot in making them succeeded in their professional environment. Thus the main objective of this platform is to foster a more convenient, fun and effective academic experience for teachers and learners.

### **‘Fluent U’ Language Learning app**

This is one of the best platforms for learning language more effectively. It’s an amazing new way to learn language with ease. Every app has something to entice the learners. But the best language learning apps will have certain specified qualities that make the learners stand out from the crowd. Thus this is the app which makes the learners to command over English language by providing qualitative content. The main features of this app are as follows: Interactive functions and patterns including text, audio and video content. Puzzling games in order to extend one’s knowledge on language learning including quizzes with different study modes which improve skills of students a lot. It has a dictionary consisting wide range of vocabulary words with synonyms and antonyms. Games conducted by the teachers by using spell check and grammar techniques develop listening and speaking skills of the learners. This is such a wonderful app and ever useful study buddy. Fluent takes real-world videos like music related videos, movie trailers; news based on daily updates, motivational talks and turns them into personalized language learning contents. Video clips are provided by this app is captioned which are annotated making the language aspirants easy access with any definition by showing relevant images consisting explanatory examples paved way for gaining wonderful knowledge over the content. Fluent U is an entertainment lover’s dream come true in learning LSRW skills.

### **Conclusion**

Since the world becomes a global village with ever growing technology there is a need for improving skills to compete with the people around. Now it is the time for everyone to look into language learning apps and language learning courses. Online language services make a person can be more flexible in learning the language of our choice. Many learning apps mostly concentrated on making language learners more confident by providing qualitative components such as conversational practices, conducting puzzled games and quizzes, video and audio based practicing methods helps the learners learning the basic skills of English language more efficiently and effectively. Innovative concepts in English language learning provided by these online apps make a person to be refined one in the society. By following the contents based on video and audio clips develops one’s speaking and listening abilities helps the language learners to be more successful in their professional environment.

### **References**

1. <https://www.top5languagelearning.com/?tmpl=1.3&keyword=best%20language%20learning&cmpgid=424092426&adgrpId=1361196711102460&kwid=kwd-85075570033674%3Aloc-90&geoid>
2. <https://www.info.com/serp?q=best+free+language+learning+apps&sc=s6aviKhDjG8Z21>
3. <http://www.zapmeta.co.in/search/vijayawada>
4. <https://www.fluentu.com/blog/best-language-learning-apps/>
5. <https://www.info.com/web/-->  
<https://www.pcmag.com> > ... > Language Learning
7. <https://www.newsforyouonline.com/news-for-you>