



Recent trends in Management and Commerce
Vol:2(2), 2021
REST Publisher
ISBN:978-81-936097-6-7



Website: <http://restpublisher.com/book-series/rmc/>

Impact of Digital Economy: Issues and Challenges

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Abstract

The entire world's economy is digitally motivated. Use of internet is neither a benefit nor a comfort, it's a survival tool. The digital economy is the new output stage that some experts view as the third business revolution. As new challenges in the condition of consumer protection approach, the use of the technology in a general way. Individuals are informed and trained they know where to get help with their monetary challenges. In a nutshell, this paper is going to discuss the issues, opportunities and challenges in the digital economy. The current paper also intended to highlight the importance of digital economy.

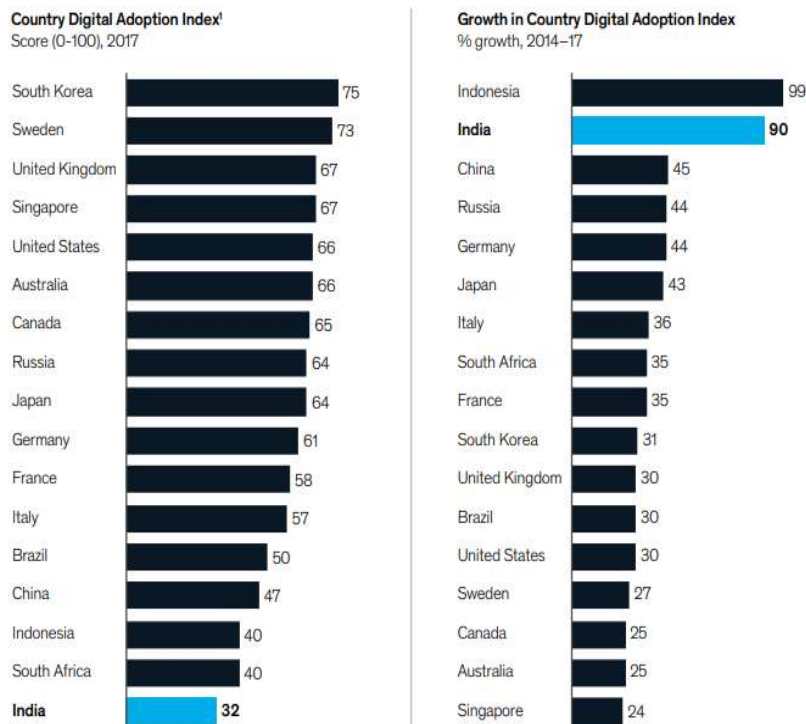
Key words: Digital Economy, Challenges, Issues, Impact.

Introduction

Digital economy is increasingly influencing our social and economy activities and even the way we live. India in 2020 has been one of the biggest and fastest –growing technology markets in the world. Digital and new technology adoption in India has been increasing at a study rate over the last few years. The digitalization brings modernization, easy operating, new job opportunities and development within the economy. It helps to bring clearness within the system and a lot of clear area unit the flow of funds within the economy less is that the downside of fail to pay, parallel economy etc. however with of these advantages accessible it additionally makes it necessary for the people to own basic financial information and a push towards the importance of the economic attainment. Digitalization also plays a very important role in action this goal because it can have a larger reach to the folks. By this we are able to reach on a conclusion that the new technology has to controlled well and for this it's not solely the provision however additionally the information to use it and acquire advantages from it.

Objectives: Objectives of the paper are to understand the challenges & issues. The paper analyses the Impact of Digitalization. It will help to conclude that the Present situation and the future in the digital systems.

This chart shows the Digital Adoption Index score:

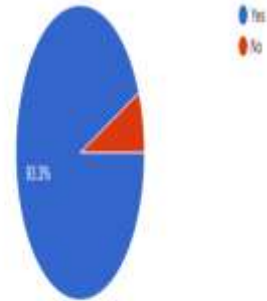


Challenges: There are some of the challenges of Digital economy in India. Lack of expert employee in the field of digital technology. Inadequate ability of entry levels for smooth internet access. Lack of proper knowledge how to use the technology. Poor connectivity is the major issue in digital economy. Cybercrime. Early Harvest programs me. IT Jobs E-Karanti This is the questioners drafted and received the responses. Which is been explained in detail:



Are you using digital mode of payment ?

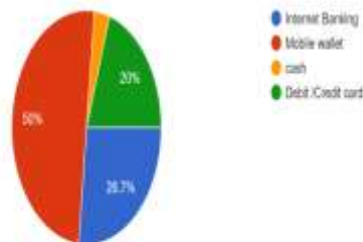
30 responses



Expl.1) For this mentioned question the responses in total received were 30, in those following 30 respondents, I asked the respondents if they are actively using the virtual money or digital mode of payment. As it is becoming very famous these days the response was inclined towards the positive side. In total we 93% people were using digital mode of payment. Out of 30, 28 respondents use virtual money or digital mode of payments. Other 2 of them do not use it.

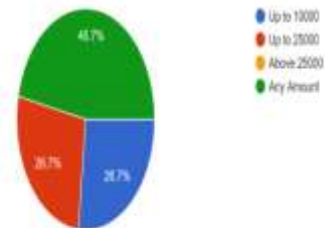
What is your preferred way for the transfer of payment ?

30 responses



Normally, up to which amount you preferred digital payment.

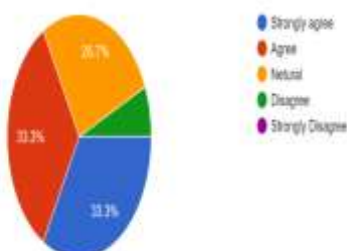
30 responses



Expl.2) for this mentioned question, total received responses were 30. The question was directed in order to obtain the information about the preferred mode of transfer of payment. As the digital side is growing more the answers received were more of Mobile wallet, Internet banking etc. Out of 30, 15 respondents prefer mobile wallets(50%) , 8 of them use internet banking (26.7%) , 6 of the respondents use debit/credit cards (20%) , only 1 respondents prefers cash as the preferred mode of payment (3.3%). Expl.3) The mentioned question got 30 responses in total. This question was interrogated in order to collect information about how much or what amount is preferred to be spent via digital payment. There were 4 basic parameters and the responses were as follows - Respondents who prefer amount up to 10000 were 8 respondents (26.7%), Respondents who prefer amount up to 25000 were 8 respondents (26.7%), there were 0 responses to the Above 25000 parameter, and last parameter was Any amount to which there were 14 responses (46.7%).

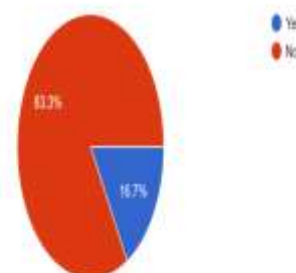
What is your over all opinion or efforts taken by Government regarding the improvement of digital payment system?

30 responses

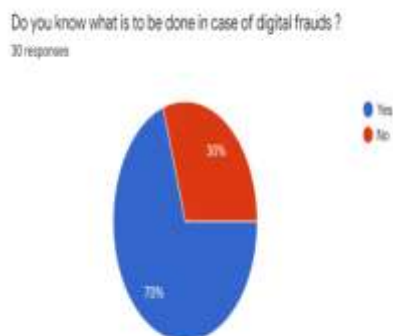


Have you experienced the fraud ever during the digital payment.

30 responses



Expl.4) The mentioned question 30 respondents in total. This question was interrogated about the privacy and security of passwords/CVV/Pin etc. The question was meant if the respondent has shared his personal information like Pin/password/CVV with their near and dear ones, 28 respondent's responded (93.3%), and 2 respondents responded Yes (6.7%). Expl.5) The mentioned question 30 respondents in total. This question was interrogated about the privacy and security experienced during carrying out digital payments. If the respondents experienced and fraudulent activity, while making or receiving any payment. To which 25 respondents responded as yes (83.3%) and 5 respondents responded as No (16.7%).



The mentioned question 30 respondents in total. This question was interrogated in order to know how well the respondents are aware about the after process if any fraudulent activity is taking place. To which the respondents responded 21 of them know the process (70%), 9 of them don't know what to do (30%). Expl.7) The mentioned question 30 respondents in total. This question was interrogated in order to know if the respondents feel or have any opinion about efforts taken by the Government regarding the improvement of the digital payment system. Following are responses 10 of them strongly agree, 10 of them agree, 2 of them disagree, 8 of them have neutral opinions.

Conclusion

The aims to offer the services digitally from paying all the bills online Digitization has bridged the gap between hopes and Breaks After circulating the Google questioner there were some suggestion given by the public. Government may use more advanced technology to avoid digital frauds. Mobile Wallet feels comparatively unsafe hence, not using much. - More security measures are required plus inter transfer mobile wallet facility is required. I.e. Pay tm to Google Pay ... like, the way we transfer the payment from any bank account irrespective of our own bank. Comparatively, Internet Banking and Card payment looks more easy, safe and reliable Need to upgrade banking server. Many times facing issue as banking server error. There are many other issues faced during online transactions. For eg: we scan the code > we pay the money and then the payment is in process for days together. In this case the receiver receives double payment, and the user is unaware as it resumes after an unspecified time without any notification. Government should improve its cyber system so the mode of digital payments can be secured. More security should be provided. Awareness regarding scams to be floated on social media for educating masses. Everyone should get digitally upgraded. Many payment apps don't work properly after specific period of time, transaction takes time and sometime doesn't happen so that's what should be taken care of banking system should increase digital payment awareness among people. Awareness should be developed by ones who do digital payments. As of case many citizen fall to malpractices by sharing CVV OTP OR PASSWORDS which can be avoided by individuals. Govt should upgrade technology as we go ahead. Need to Focused on Digital Payment Security.

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