



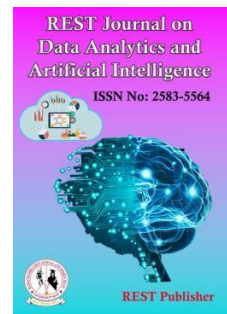
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Survey on Impact of Social Media on Students

* M.R. Harikrishna, D.R. Pallavi, Hammad Sait, Syed Emad, Krishna Somani

Jain University, Bangalore, Karnataka, India.

*Corresponding Author Email: harikrishna_mr2021@cms.ac.in

Abstract: This is often a detailed think about on the effect of the foremost well-known shape of organizing nowadays, social media, on understudies over all ages. Also, the paper moreover looks at to discover the different impacts social media has on understudies and what endeavors can be made to move forward social media experience for the different understudy clients of social media. With the assistance of writing survey and quantitative investigation of essential information, the issues and challenges confronted by understudies whereas utilizing social media. The discoveries make a difference as it helps us to conclude on the off chance that the social media emphatically or contrarily influences the life of an understudy

1. INTRODUCTION

Social media can fundamentally be characterized as an internet-based frame of communication. Social media stages play a part in permitting clients to have discussions, share data and make basic web substance. There are different shapes of social media basically counting wikis, social organizing locales, photo-sharing destinations, moment informing, video-sharing locales, and podcasts. Widgets, virtual universes and blogs which could be a developing organizing location in later times. Short history of social media: social media took its birth within the 20th Century due to the quickly changing innovation. Super computers were made within the 1940s and engineers utilized their thoughts to create systems between computers and would inevitably lead to the birth of the internet. The to begin with social media site that's recognizable was made in 1997. Taken after by the innovation of blogging, social media started its blast in ubiquity. The most locales that driven the way utilized the prior included Myspace and LinkedIn. In 2005, YouTube came out taken after by Facebook and Twitter in 2006. These locales took over the social media stage with storm. The most recent social media websites that are used by a part of individuals incorporate Tumblr, Spotify, Instagram, Foursquare and Pinterest. The best thing almost social media these days is that there's a huge assortment and numerous to permit cross-posting. The quickly advancing innovation has come about in an environment where clients can reach most extreme number of individuals without pulverizing the closeness of individual to another individual communication. Various Benefits of using social media: There are numerous individuals around the world utilizing social media to share information and make connections. On an individual note, social media permits everybody to communicate with companions and family, learn unused things, create one's interface, and be entertained on a proficient note, one can utilize social media to broaden one's information in a particular field and construct one's proficient arrange by interfacing with other experts in one's industry. At the company level, social media permits one to have a discussion with one's audience, pick up client criticism, and lift one's brand.

Most popular social media websites:

1.1. Facebook: Facebook indeed to this day is still the foremost prevalent social media location. It has more than 2.9 billion clients. It is the social media location individuals more often than not go to for connection with individuals in a simple and time sparing way. It too makes a difference to put through with people from one's past or current life. Facebook Commercial center has moreover as of late gotten to be a popular way to purchase and offer things locally.

1.2. Instagram: For those individuals who appreciate seeing pictures and brief clips, see no advance than Instagram. Tragically, with acclaim it has too picked up a notoriety for being a social media location for being full of selfies and individuals posting around an imaginary life.

1.3. Twitter: The social media site that gained a gigantic sum of notoriety due to negative coverage is Twitter. The reality that Twitter encompasses a 280 character constrain and nearness of millions of fake bots as it were

tending to put down the client involvement indeed more. The site is celebrated for checking out breaking news and moment reactions.

1.4. LinkedIn: The social media location that most professionals utilize to discover jobs is LinkedIn. It also helps one to construct a CV and to construct and arrange with professionals.

1.5. Snapchat: Snapchat may be a social media site that's most utilized by only the youth of today. The location is frequently utilized by those who need to take selfies and videos with changed impacts. It moreover acts as an informing apparatus additionally offers gamification features.

1.6. YouTube: YouTube may be a stage used by millions around the globe. All those who are curious about observing particular substance on a theme will cherish what YouTube brings to the table. Everybody from children to grown-ups can sit and observe substance extending from happiness to terrifying to pity all with a tap of a video.

1.7. TikTok: Inspired by the popular social media site Vine, TikTok took birth and it has been accessible since 2018 and it picked up over 1 billion months to month clients, which obviously places it as one of the foremost well-known social media platforms.

1.8. Reddit: This social media site begun winning ubiquity since it permits for client run forums. In case you need to remain up to date with current patterns, the most recent news looks no further than Reddit. Reddit moreover has around 52 million users' day by day clients making it an awesome option for developing one's brand. Reddit moreover gives the platform for people to show their creativity and makes a difference one to discover the covered-up ability that one possesses.

1.9. Discord: This social media site could be a free communication app that empowers individuals to get their brand's voice out there. This app is generally utilized by gamers and developers because it lets individuals share their voice, video, message with one's audience.

1.10. WhatsApp: WhatsApp is an application that allows all its clients to trade content messages, videos, text, locations and indeed cash which was added as a new feature within the later overhaul. Too, the truth that WhatsApp permits one to send a boundless number of messages. An extra special highlight that creates WhatsApp stands out is that it places no character count constrain on one's messages.

1.11. Pinterest: A social media site that overflows imagination and is utilized by numerous for sparing ideas. It too makes a difference individual in finding imaginative motivation. These incorporate DIY ventures, recipes, interior plans, brand showcasing and numerous more. Dynamic month to month users involves 433 million users.

1.12. Quora: This social media stage is an address and replying site. Individuals usually questions connection to items, brands, encounters and people too inquires many brands related questions.

1.13. Tumblr: One of the foremost well-known bloggings additionally microblogging websites is Tumblr. It also encompasses a parcel of customization. Rather like individual social media stage WhatsApp, users can share photographs, recordings, music, GIF, writings and numerous more. Moreover, it plays a key part in bringing clients that have comparative interface together.

1.14. Twitch: Twitch is one of the foremost prevalent gushing administrations that permits clients to stream high quality videos. The gaming community is the foremost prevalent community using Twitch. It is idealized for all the brands that adjusts themselves with live streaming and gaming. 15. Myspace: Myspace clients are mindful of the truth that when one creates a profile, client's social network starts developing from the primary day. Myspace permits clients to welcome companions and search for individuals to discover and those companions who have Myspace profile will be portion of initial Companion space. As it were thing to note is that in arrange to utilize Myspace the individual has to be 14 a long time or above. Objectives the Information and Data: The first objective of this think about is to accumulate data and information, since the subject at hand is exceptionally imperative on the off chance that not curiously. Dependable and instructive investigation is necessary to ponder. It shapes people's considerations and philosophies, hence making the world distant better; a much better; a higher; a stronger; an improved" a distant better place. Analyzing social media and its affect: social media without a doubt is an unavoidable portion of our lives at huge. Hence, conducting investigations continually is exceptionally imperative. This think about is a vital portion of that handle since it examinations the effect of social media on an enormous portion of the populace; understudies. Gathering data around the various viewpoints related with social media: There are numerous viewpoints that are connected to social media, both positive and negative. One of the objectives of this think about is to investigate and dissect those angles such as, employments of social media such as zero effect of remove, comfort, boundless openings, and at the same time, confinements, such as habit, misfortune of consideration span, fakes, tricks, cyberbullying and so on.

2. LITERATURE REVIEW

Badawy, A.El Tarek and Hashem, Yasmin (2015) This paper was made to get it whether student's scholastic execution is affected by the stage like social media or not. The strategies they utilized included surveys sent through social media stages primarily Facebook and Gmail. The age groups of understudies between 12-19. This included 110 male and female understudies having a place to grades 7-12. There was add up to of 100 reactions gotten. Concurring to the discoveries, Facebook was utilized by 41%, 32% utilize Google. The slightest utilized social media destinations incorporate Snapchat. From this cautious inquire about we are able get it that social media does not have the much-expected impact on scholarly execution in spite of the fact that they went through time on social media, they still oversee to think about and accomplish great grades. Hasnain, Hira and Nasreen, Anum and Ijaz, Hamza (2015) This paper points to get it the relationship between social media and student's execution in scholastics in Pakistan. They utilized an organized survey as an instrument to gather information. The information was collected from 171 understudies considering in 7 known colleges in Pakistan. The information examination was done utilizing SPSS program to run relationship, relapse, and unwavering quality tests in arrange to discover the relationship between understudies and social media. The discoveries after this ponder appeared negative relationship. This moreover demonstrated that more understudies spend time on social media. The frail esteem of this report moreover recommends that there are variables that can have a critical effect on scholastic execution of understudies. Petersen, Chad and Johnston, A. Kevin (2015) This paper concentrated on finding the impact that social media such as Facebook and Twitter utilization has on understudies within the Western Cape Territory of South Africa. Social media stages Facebook and Twitter were utilized since of their notoriety. Information was collected utilizing the apparatus of survey, which was advertised to 100 students to all understudies. The main restriction that this survey advertised was that respondents may have misreported behavioral or socioeconomic subtle elements since the consideration was self-reported. The discoveries from this think about appears that the concentrated of both Facebook and Twitter usage does not play a key part within the creation and upkeep of social capital inside the setting of Western Cape Territory of South Africa. Pratisha Padmasri Deka, Cotton College (2015) This paper points to highlight the effect of social media destinations on instructive endeavors of understudies and how much they depend on social media locales. The most goals of the ponder include considering the endeavors of social media in instruction, diverse reasons understudies utilize for utilizing social media, positive and negative impacts of social media on instruction. The apparatus used by the analyst may be an Expressive Overview survey and meet. 40 students from diverse colleges were chosen arbitrarily and were advertised surveys additionally were met to meet the destinations. The discoveries from this think about concluded that degree understudies of Guwahati City utilize social organizing destinations for changed employments. Guwahati City utilize social organizing locales for shifted employments. The discoveries appear both positive and negative impacts social media have on understudies. Sharqi, L. Al and I. Kutbi, K. Hashim (2015) This paper explores the key contrasts and similitudes within the discernments of the understudies having a place to Ruler Abdul-Aziz College on social media and its effect on student's conduct. Information was collected utilizing the apparatus of an uncommonly outlined overview. The measure of understudies for testing included 2605 guys and female understudies of diverse ages. The think about utilized both essential and auxiliary information. The auxiliary information included writing audit and essential information from survey based on reactions from understudies chosen arbitrarily. The enquiry about study instrument was fine-tuned and unpredictably planned. Based on the discoveries, KAU understudies are commonplace with the presence of diverse categories of social media. The social media stage utilize shifted from YouTube, Twitter, and Facebook.

Alwagait, Essam and Shahzad, Basit and Alim, Sophia (2015) This paper points at finding out the degree of social media utilization and its effect on student's scholarly execution in Saudi Arabia based on an overview conducted. The study too pointed to discover out which is the foremost prevalent social media stage among Saudi understudies. The information was collected from 108 respondents over a period of three months Ordinariness tests and scramble plots who moreover utilized to recover information. As per the findings, Twitter was the foremost prevalent social media location taken after by Facebook and Instagram. LinkedIn, way and ask.fm were the slightest utilized websites. By assessment the factors and GPA scores, it can be famous that social media had positive affect since most understudies don't utilize social media unreasonably. There are as it were few uncommon cases where understudies appeared over the top utilize of social media. Boateng, Raymond Owusu and Amankwaa, Afua (2016) The research is conducted to distinguish and look at the ways social media influenced the student's scholastics. In this inquire about, subjective approach was made to survey the impacts. In this investigate, strategies like investigate plan, populace, test, testing method, information collection method, and information examination etc. were utilized. The information understood from this investigation was that it was based on viewpoint of each person. The information gotten from this inquire about uncovered that members are shockingly supporting the thought that media is contributing a share to the advancement within the student's scholastic life. Amin, Zahir and Mansoor, Ahmed and Hussain, Syed Rabeet and Hashmat, Faisal (2016) The essential centre of this investigation is to decide the impact of developing the impact of social media websites

and stages on the student's scholastic execution who are right now in colleges and colleges. In this investigate, irregular test of 300 understudies were picked. The strategy utilized in this investigate are: Testing procedure, Information Collection, Target populace and test. The information gotten while inquiring affirms data around the specified Questions. Raut, Vishranti and Patil, Prafulla Patil (2016) The impact of social media among understudies is quickly expanding from the past few a long time. Working individuals are not as it were one utilizing social media while the understudies are too utilizing social media in both instruction and excitement reason. As per the investigation considered, we came to know a part of data like positive and negative impacts of social media on instruction on understudies. It is exceptionally vital to illuminate this issue and the ways that guardians can avoid the negative viewpoints of social media on understudies at the same time moving forward the positive comes about. Goel, Divya and Singh, Mitushi (2016) The main focus of this term paper is to look at the relationship between the conviction of students and their state of mind towards social media within the field of instruction. In this term paper, quantitative approach, clarifying the relationship of utilizing social media on scholastic execution. Understudies from diverse colleges were utilized to bring up the arrangement. Strategies utilized in this inquire about are members, information sources, rebellious and instruments for information collection. Agreeing to the discoveries, social media devices can be utilized as an educational tool. Larger part of the understudies have a positive thing almost social I media being utilized within the field of instruction. Wandera, Silas and Waldon, Natasha James and Bromley, Debbi and Henry, Zandra (2016) This term paper gives us the outline of how social media impacts the improvement of collaborative learning in a cohort environment. The understudies utilized in this inquire about were from the instruction program. The analysts have looked at the history of media considering learning and accomplishment with blended responses. the methodology used in this term paper is investigate plan which the study which was both quantitative and qualitative information detailed that understudies claimed that there's no valuable effect of social media within the field of academic field. But social media gives an understudy with stage to share their thoughts which implies as a valuable instrument. The new cohort appear to be utilizing social media more than the ancient cohorts. Be that as it may, it appears that social media isn't fair an apparatus to improve the. This term paper analyses how the impact of social.

Apuke and Oberiri, Destiny (2016) Scholastic execution of an understudy but too appear to be useful as a collaborative instrument. Media influences the student's scholastic execution who are the students in Taraba state college in Nigeria. In this term paper, strategies utilized are: quantitative overview which included 5000 students, study investigate, information representation, investigation, and questionnaire which was utilized to gather information from the understudies. Agreeing to the investigation, the understudies of this college have simple get to social media. Understudies of this college have numerous distinctive mediums like phone, computers, and tablets etc. In any case, Agreeing to this term paper understudies who utilize online networking/social media for their instruction reason don't perform as great as the understudies who don't utilize online networking. Metellus, Jeanna Mastrodicasa Paul (2013) The most objective of this consider is to urge is to induce a strong examination of the positives and negatives of social media utilize among understudies. There are various ways, positive and negative which impact individuals in social media. Understanding sheer volume of time and sort of exercises for which college understudies utilize social organizing locales is imperative for tall instruction regulates. Past the social organizing locales themselves, the ubiquity of cell phones has given another layer of effect on college understudies. Selvaraj, Sara and Rithika M (2013) Through social media can increment learning through understudy intelligent, challenges emerge when social media is consolidated into a scholarly course? Indeed when social media is utilized for an instructive reason, understudies join innovation into their lives in a way which will contrast from the eagerly of the course educators. Encourage, as the student's age increments, the recurrence of off-topic dialogs too increments. Social media may moreover endeavours to adjust the specialist of the teacher with the dynamic cooperation of the understudies. This inquire about is to investigate the influence of social organizing destinations and its effect on understudy life and scholarly exhibitions. McDonough, Jessica and Tarantino Kristen (2013) Social media, Internet-based devices that advance collaboration and data sharing can be utilized as scholarly settings to advance understudy engagement and encourage way better understudy learning. Since understudy engagement speaks to the time and exertion that understudies contribute in collaborative and instructive exercises, it is regularly connected with the accomplishment of positive understudy learning results, such as basic considering and person understudy improvement. This survey talks about the associations between understudy engagement and understudy learning, taken after by the predominance of social media utilize and how it can affect peer intelligent, collaboration and information creation. At long last, proposals for teachers on how to consolidate social media in course substance are displayed. Njoroge, Rita (2013) This inquire about looks at the issues of the connection between social media and its effect on the conduct alter of the youth. Nowadays, messages can reach groups of onlookers and target bunches in genuine time and can create changes and propensities. Swarms are getting to be more effective through innovation since it has the control to join together them. This investigate is based on finding out what these social media are and how they affect our business with respects to different things an individual, basically a understudy goes through in his formative a long time. This investigate points at finding out the effect of social media on understudies, both positive and negative. Tariq,

Waqas Mehboob, Madiha and FasseUllah (2013) The effect of social media can be great on understudies but in case we have a closer see on the genuine effect of social media, it is for the most part demolishing the longer term of understudies. It has tragically gotten to be an enormous squander of time and assets. Additionally an enormous cause of compulsion. This paper presents the effect of social systems on instruction, understudies, and effect of life of youngsters. Advance it depicts how social organizing websites are sound-related and unsafe for youth and young people. Mehmood, Saba and Taswir Tarang (2013) This inquire about explores academic impacts of social media destinations on undergrad understudies at the CAS in Nizwa, Oman. Blogs, wikis, tweets, RSS nourishes, dialog sheets podcasts are educational hubs in a tall organize. The consideration arranges the utilization of these web 2.0 applications and their effect on etymological and social practices of youthful learners. The statistic division builds a system to assess social devices and e-learning advances prevalent among learners. This comes about of experimental prove investigate classroom and social computer program as standards that construct youthful learned social orders. It ponders factors that look at the viability of these social instruments in information sharing and common mindfulness of understudy communities

3. METHODOLOGY

The methodology used in this research paper is the empirical form of study, where an online form was created in order to gather data for our study. The questions asked were largely related to the The individual’s average time spent on social media every day. The pros and cons of social media. The net result of social media. Our research was targeted at a specific demographic (students). We reached out to as many as possible to get a solid research result. The study is based on the primary and the secondary data. Primary data is collected through the questionnaire from the respondents and the secondary data is collected form the reliable published sources comprised of research articles, books and reports. The study is based on one hundred responses.

Primary data and Interpretation

TABLE 1. Classification of Respondents Based on Age

Age	Frequency	Percentage
5-10	0	0
11-20	64	64%
21-25	32	32%
26-53	4	4%
Total	100	100%

Majority of our respondents are from the age group of 11-20. The reason is because the survey is targeted to teenagers

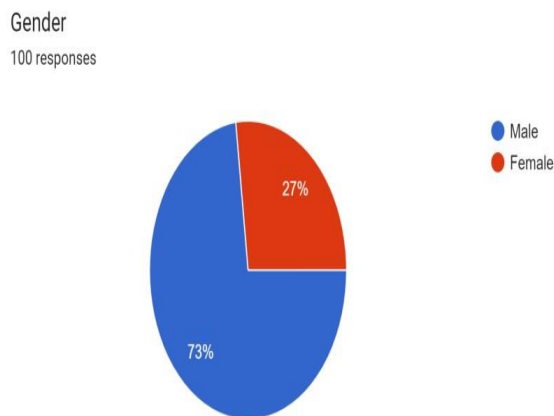


FIGURE 1. Classification of respondents based on age

TABLE 2. Classification of Respondents based on Gender

Gender	Frequency	Respondents
Male	73	73
female	27	27

Majority of respondents of our survey are Male. The main reason for this is the fact that the survey was answered by majority of male respondents.

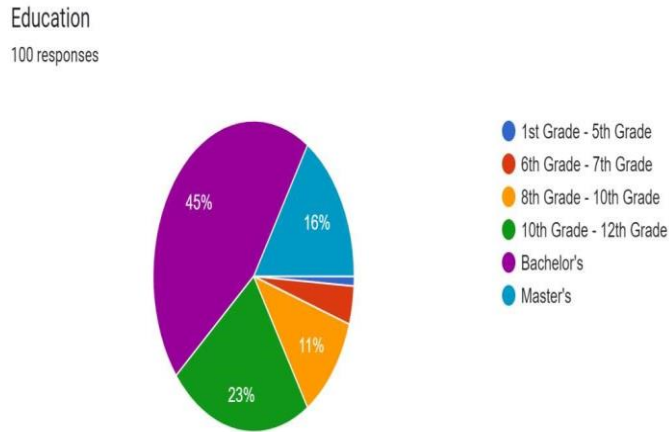


FIGURE 2. Classification of Respondents Based on Education

TABLE 3. Classification of Respondents Based on Education

Education	Frequency	Percentage
1 st -5 th	1	1
6 th -7 th	4	4
8 th -10 th	11	11
11 th -12 th	23	23
Bachelors	45	45
Masters	16	16

Majority of the respondents belong to Bachelor's category. The main reason being most of our respondents belong to our college.

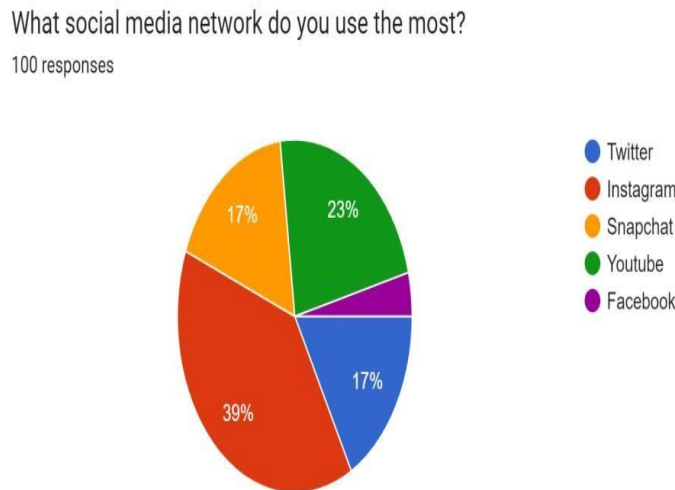


FIGURE 3. Social Media Network

Do you use social media for educational purposes?

100 responses

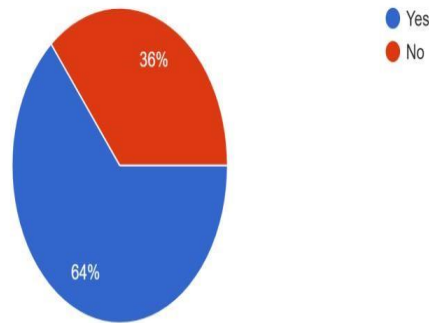


FIGURE 4. Social Media for Education Purposes

Rate the experience you have had with social media

100 responses

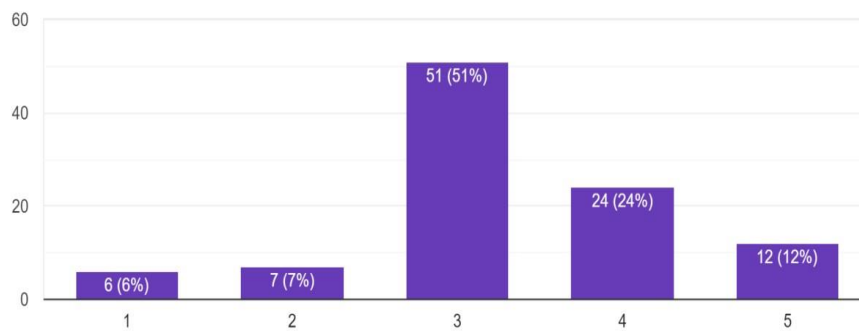


FIGURE 5. Rate the experience you have had with social media

On average, how many hours do you spend on social media per day?

100 responses

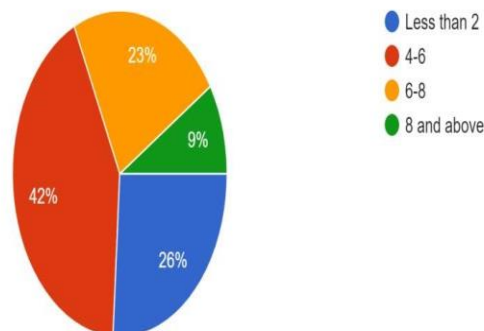


FIGURE 6. Social Media per day

Have you ever been cyberbullied

100 responses

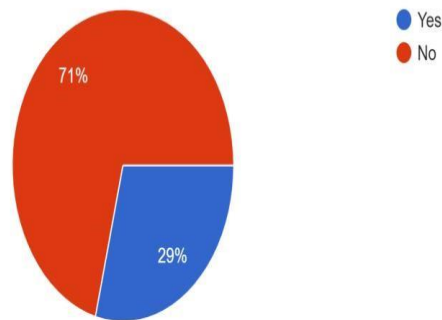


FIGURE 7. Cyberbullied

If yes, did it have a bad impact on you?

100 responses

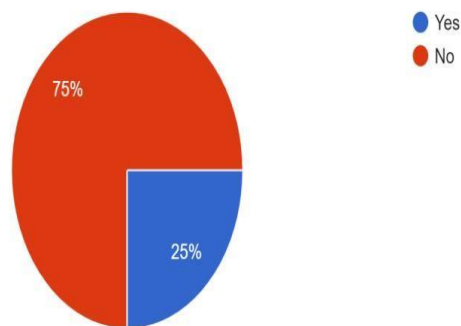


FIGURE 8. Bad Impact

What kind of impact has social media had on your studies?

100 responses

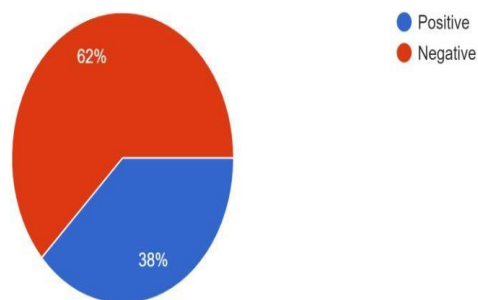


FIGURE 9. Social Media per day

Does social media affect one's attention span?

100 responses

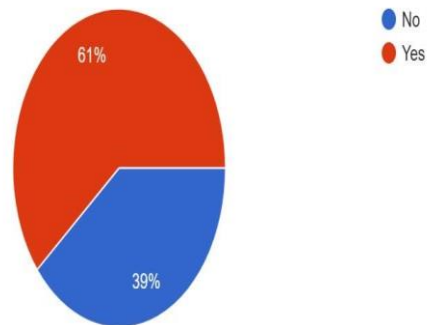


FIGURE 10. Social Media affect ones Attention Span

If yes are they

100 responses

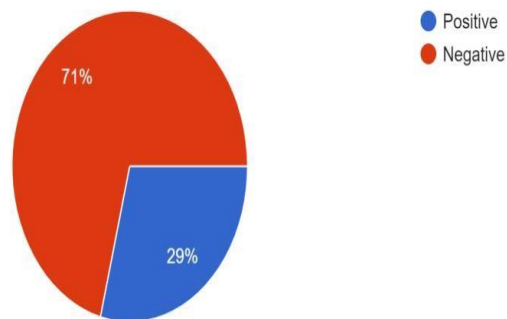


FIGURE 11. Social Media

In your opinion, social media is a

100 responses

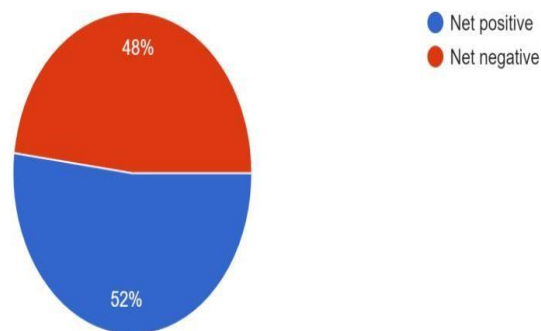


FIGURE 12. Opinion Social Media

There were also a few optional descriptive questions asked: If social media had a positive impact on your studies, state some examples: Yes, All the questions I learned from social media also in the question paper Interaction with a diverse group of people Vedant really helped me during the pandemic's board exams preparation During Lockdown social media like YouTube helped me a lot with clearing doubts. Made new Friends, got connected with old friends, got Close with existing friends and finally some gaining of some knowledge Like we can learn so many things through social media To get information very fast Adjusting cookies as per your interest helps you concentrate on what you want to use social media for If social media had a negative impact on your studies, state some examples Loss of focus Some negative comments affected on my mind and it reduces my concentration Distracted me from school Distraction. Shortening of attention span. Being distracted and focusing less on studying Distraction with vulgar advertised in the past, it kept me away from studies and I wasn't able to give studies importance Distracted Procrastination Distraction from studies Lack of sleep, waste of time spent on debates/arguments therefore less time studying Procrastinating

4. FINDINGS

As stated earlier, the survey conducted consisting of 100 responses helped in increasing our chances of coming to the perfect conclusion. After preparing the pictorial graphs we found the following results: Looking at the main survey, it can be understood that majority of the individuals prefer to use Instagram (39%), followed by YouTube (23%), Snapchat and Twitter follow YouTube with (17%) and the least used social media network being Facebook just (4%). Majority of people used social media for educational purposes (64%) while (32%) of respondents preferred not to use social media use for educational purposes. While rating social media majority gave it a rating of 3 (51%), followed by 4 (24%), 5(12%), 2(7%) and rating of 1 being chosen by the least number of respondents (6%). When raised the question how many hours spent on social media every day, majority chose 46 hours (42%), less than 2 hours (26%) followed it, and the remaining chose 6-8 hours (23%) and the least individuals chose (9%). Majority of the individuals chose social media for researching purposes (50%), (48%) for networking, (47%) for learning, (41%) for gaming and the least number of respondents used social media for Communicating (38%). While being asked the hard question of whether the individual has been cyberbullied, majority of them answered No (71%) while unfortunately (29%) answered yes. When asked whether individuals had bad impact while using social media majority answered No (75%), while (38%) answered Yes. Majority of the individuals faced Negative impact while using social media (61%), while (38%) of individuals faced Negative while using social media. Also, another revelation found while doing the survey was that (61%) of the individual's attention span was impacted while doing social media while (39%) individual's attention span was not affected while using social media.

5. CONCLUSION

Social media without a doubt plays a critical particularly within the effect of students in general identity and scholastic execution. Lion's share of the people utilizes social media for instructive purposes, others for different employments such as organizing, inquiring about and communicating. But social media from the exterior looks perfect, but what individuals have to be understood is that social media isn't without its imperfections. It could be an extraordinary instrument for different employments but it too makes individuals feel blemished, troubled and can lead to pointless squander of time. Taking a case: Instagram reels. One squanders hours whereas just scrolling through 10-30 moment reels and never figures it out how fast time passes. This will have incredible effect on understudies' life. In general, what must be done is to make strides social media's capacity to supply more openings for understudies to memorize, investigate and pick up more around the world information and keeping control on the hours went through on social media so to guarantee that larger part of people can see social media as a net positive instead of net negative.

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