



Emerging Trends in Cellular Mobile Communication Technologies and Its Applications

*Vimala Saravanan, M. Ramachandran, Manjula Selvam

REST Labs, Kaveripattinam, Krishnagiri, Tamil Nadu, India.

*Corresponding author Email: vimala@restlabs.in

Abstract. Mobile communication is an application of technology. It allows you to communicate with other people in different places without using any physical connection like wires or cables. Mobile communication makes our life easier and it saves time and effort. Next-generation wireless e-health technologies are a new and emerging topic in telemedicine and tableware systems. These technologies use mobile telecommunication technologies to eliminate the major disadvantages of wires in existing systems and provide better access to healthcare workers on the go. These technologies are gaining access to medical records and specialist care. This overcomes the limitations that exist these days among various clients using such medical statistics. One of the best blessings for all users is the greener use of assets and greater area freedom. In this paper, we will discuss these emerging areas and the developments of the rule and their synthesis for m-health systems. We can even discuss modern-day and future strategies for imposing this gadget in key fitness care fields and key scientific contexts.

Keywords: Mobile Communication, Cellular Mobile Communication, Fading Channels, Conversation Quality, Multipath Channels.

1. Introduction

Mobile communication is an application of technology. It allows you to communicate with others in different locations without using any physical connection (wires or cables). Mobile communication makes our life easier and saves time and effort. A mobile phone is also called a mobile cellular network, cell phone or cell phone. Wireless communication for mobile communication is an electrical device used for full duplex two-way radio communication in a cellular network of base stations called cell bases. Mobile communication allows the transmission of voice and multimedia data through a workstation or mobile device. Mobile communication is communication without the facility of any physical connection simultaneously benefiting voice and data transfer. Mobile communication is growing day by day. Hence developing useful transmission models for mobile communications to provide design guidelines for mobile systems. Communication technology has its pros and cons. On the positive side, technology creates new living conditions and has invaluable benefits in increasing productivity, efficiency and effectiveness. Research in the technical field of information technology has highlighted positive aspects. Rapidly explored adoption, satisfaction, self-efficacy and other related issues related to ICTs.

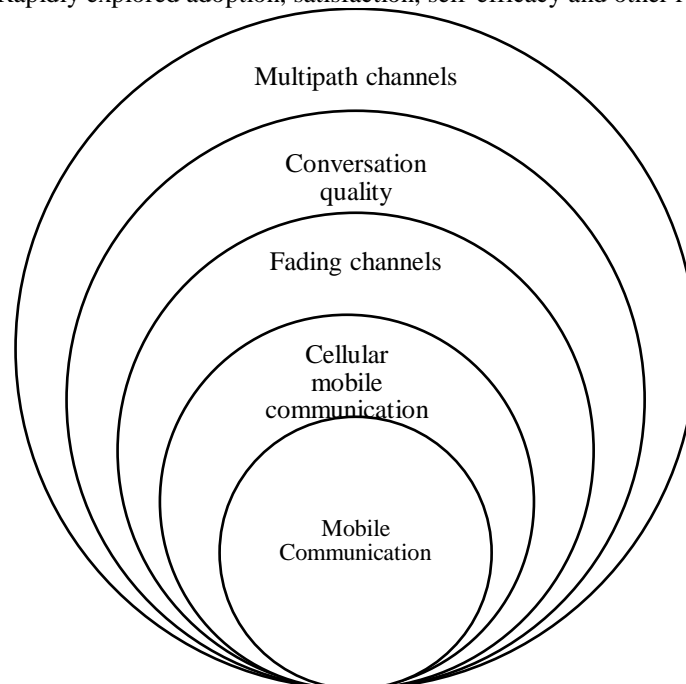


FIGURE 1. Mobile communication

2. Mobile Communication

A technology-based form of communication to allow a mobile device user to communicate with another. Different types of mobile communication systems include a short text message you send or receive using a mobile phone and email from a Wi-Fi-enabled computer, mobile two-way radio, public land radio, mobile phone and amateur radio. Mobile two way radios operate in half-duplex mode with one-to-many communication systems [1]. In recent years, the use of modern cell telecommunications systems associated with wireless telemedicine has increased, especially within the user's familiar civilian and military use with accelerated equipment costs (such as pc-based satellite TV). Today's technology of purely structures and cellular telecommunication structures is bandwidth. Fitness in general depends on the categories of protective structures and limits the full range of use of those structures. However, in recent years, purely m-health systems based on 2.5g and 3g with Bluetooth scientific Wi-Fi technology have been cited in the literature [2]. Due to the constructive and destructive interference caused by multipath components in mobile communication systems, the received signal strength varies significantly in space. This phenomenon is known as small scale and faint [3]. With the recent rapid increase in customized wireless mobile demand for communication services, it is important to develop new and efficient systems to cope with high capacity requirements as one of the main objectives of computer development. Maintains spectral efficiency, system efficiency and channel quality. At the same time, it allows many users to live together in a relatively small area [4]. A variety of applications and markets for mobile communication systems are being developed to address this. Cellular wireless telephone, digital, satellite mobile and paging and special (private) mobile include radio systems. To a large extent, many second-generation terminal mobility system specifications (such as digital cellular and wireless telephony) may lead to commercial and non-compliant organizations in specific countries and/or regions meeting regulatory requirements [5]. Every decade there has been an evolution in mobile communication systems. During the nineteen eighties the first technology (1G) and second technology (2G) cell architectures were mainly used to support voice and circuit-switching programs. the 1G system is implemented based on analog technologies. 2G architecture is-95 digital systems for personal digital mobile and communications such as the international system is-54 digital cellular system [6]. Extensive tests have been performed on satellite mobile communication systems including essential channel characteristics of signal attenuation statistics, phase variations, fading rates and Doppler spread [7]. We propose a new service for companies in digital mobile communication. This service consists of two or more allows users to secure a standard electronic convention. Privacy and authentication privacy is when conversations during a conference are undisturbed by the eavesdropper. It is important to ensure that there is no service fraud to avoid utility bills. We have four security dreams for the cell communication system. 1. Privacy of information content during conference. 2. Privacy of information about the locations of comrades during the conference. 3. Prevent fraud by ensuring mobile devices are authentic. 4. Preventing replay attacks an intruding character can recover critical facts by replaying a previously intercepted message [8]. Dimensional configurations the relationships between the dimensions of service quality and higher-order constructs and how customers value it the global mobile communications market continues to evolve. Customer relationship management is a widely implemented strategy to manage and improve the information exchange an organization has with its customers and potential customers.

3. Cellular Mobile Communication

Cellular communication is a type of technology that enables the communication use of mobile phones. A mobile phone is a two-way radio that enables simultaneous transmission and reception. Cellular communication is based on the geographical area of communication between cells. Mobile communication is the application of the era which allows you to communicate with others at specific locations without using any physical connection (wires or cables). Mobile communication makes our life easier and it saves effort and time [9]. Develop a telemodel for behavioral evaluation of cellular mobile communication systems. Depends on the availability of a suitable operating model. Mobile communication should create all characteristics of current and future calls. In traditional landline telephone networks, such attributes are limited to call length and area. However, other attributes of the cellular communication network must be protected in addition to the cellular home times of recent peak calls. Cellular conversation can be quickly distributed even considering social time [10]. We want to protect some parts of Singapore to build a cellular mobile communication system. The entire region is classified into 3 types of land, suburban, urban and rural [11]. The probability distribution of channel retention time in cell communication structures is determined using the cell residence time distribution under typical flow conditions. The normalization of the cell residence time distribution is shown by the distribution. Based on this result the negative exponential distribution of the channel holding time in cellular mobile communication systems, the distribution is approximated.

4. Fading Channels

Fading occurs when there are significant differences in received signal amplitude and phase over time or space. The fading frequency can be optional. This means that different frequency components of the transmitted signal may be subject to different amounts of fading. In flat dimming all frequency components are affected almost equally. Flat multipath fading changes the amplitude over a period of time. Selective fader selective fader or frequency selective fader refers to a multipath dimmer when the selected frequency component of the signal is affected [12]. Mobile communication is one of the fastest

growing types of communication industry. At the same time, wireless channel modeling analysis and mobile communication status are challenging. The key to mobile communication fading channel modeling is to harvest a wide range of residences, including characterization of the Wi-Fi channel, measurement or theoretical analysis of fading, frequency shift, and time delay. Changes caused by alerts sent into real environments are actually possible. According to time color dispersion channel can be divided into flat fading channel and frequency selective fading channel. The channel fades rapidly according to the frequency color dispersion. Can be divided into channel and slow fading channel. Modeling of small-scale ambiguity and simulation is explored in this paper [13]. Proposed algorithms for 3 distinct fading channel conditions. Frequency flat Rayleigh fading channels frequency flat raisin fading channels and frequency selective Rayleigh fading channels. Most of those techniques are cellular. Channel coefficients are assumed to be known in advance. Knowing the channel coefficients can significantly reduce the cost and usability of these methods due to the computational complexity involved. And all existing algorithms cannot provide exceptional speed score results determined on Russian fading channels except for frequency knowledge [14]. Most communication systems roaming dimming channels are optimized to operate with Raleigh (or resin) dimming. This is what we are discussing here as it is complex Gaussian fading because the deviation of the channel data from the assumption definitely leads to deterioration in the overall performance of the device. In that case, it is prudent to stratify the selected opportunity density characteristics with the envelope to predict overall performance. A common technique in this type. However, such information may not be available or, if available, the channel may not be properly modeled. Rayleigh and Russian distributions are recommended to provide health close to the experimental facts. The Suzuki, lognormal, and waybill distributions are all pronounced to provide desirable compatibility with some form of hidden channels. However, it is not always possible to provide a theoretical justification for favoring a selected distribution over others.

5. Conversation Quality

Participants felt less satisfaction and less empathy for the other person in conversations where someone picked up the phone. The results held true even after researchers adjusted for participants' age, gender, race, and mood. In an initial observational study, researchers found that many coffee shop visitors sat down in pairs or small groups to check their phones every 3 to 5 minutes, and that they usually placed or kept their phones on their desks. Shalini mishra, a lead researcher and professor of psychology at Virginia tech in Blacksburg, designed a series of experiments to measure how the presence of phones affects the quality of conversation. [15] Hands-free cell phones associated with distracted driving and why they are involved in more accidents. During a normal car conversation, the demands of the road when overloaded, we recommend that each driver and passenger suppress the verbal exchange. The remote speaker on the cell phone no longer allows for equally visible input, because of the possibility to accelerate the conversation according to driver and road demands. [16] The speech suppression hypothesis is valid as it requires a driving task that modifies the driver's demand for testing. And it's done in the most realistic environment possible. The present article describes such an attempt. Subjective vocal excellence was indicated using a 5-point scale called the mean feeding score (MOS). It is based on this that most of the conversation-feed test method is realistic and close to the actual service conditions which will be interesting for telephone users. This method is designed to evaluate the effects of defects. (eg delay and echo) which can cause difficulty with verbal communication. To conduct this measure, hearing-naïve participants were seated in separate audio-recording rooms and asked to use a telephone interactive verbal communication environment before rating the best voice using a five-factor scale. [17] In the initial phase of the current study each participant was observed from the residence during three conversations at home with their key worker.

6. Multipath Channels

Multipath channel (MBC) allows you to encode a single transmission group for host-to-host communication. It uses a multi-write direction read-direction sub channel. Multipath is a propagation phenomenon in radio communication. [18] The effectiveness of optimization and automatic derivations at various levels of complexity. The user receives these in the context of the UWB system we consider. Where binary block-coded pulse-position modulation is distorted by Gaussian noise (AWGN) in wide multipath channels.[19] Discuss integral white Gaussian noise (WGN). Multipath finds the effect of increasing the available bandwidth for channels undergoing both fading. Multipath channels we will describe our fading model in more detail later, but in essence we assume that a classical scattering pattern fades the input with multipath channels filtering the response. It varies slowly with input time and frequency adjustments. Because of these changes, the signal is sensible to use an amplifier. In this the available bandwidth is divided into fixed frequencies. The baseband representation of each slice is modeled using the theorem in the orthogonal range (with complex coefficients). The channel representing such an extension wavelength becomes a single time channel where each single time input corresponds to a given time/frequency interval. Note that the cumulative use of these extensions does not limit the signal's selection of wavelengths except bandwidth. The physical channel under the UWB rule was discovered in recent measurement studies. Resolve multitasking components in both delay and Doppler can in time- and frequency-selective environments. The delay/clarity signal in Doppler increases in frequency/duration. A key implication of multipath spar ct is the number of DOFs in the channel. (Resolvable put off-Doppler channel coefficients) this sign is measured on the instantaneous line of distance measurement. Inspired by today's dimensional campaigns, we have come up with a model for redundant multipath channels

that reports the effect of multipath porosity. It is a statistically independent doff with the concept of discontinuous and resolvable trajectories in Doppler.

7. Conclusion

The technology allows a mobile device user to speak with another communicator. For example, sending a text message from a cell phone to an E-mail from a Wi-Fi-enabled pc device. Cellular communication is a form of communication that enables the use of mobile phones. A cellular telephone is a formal radio. It enables simultaneous sending and receiving. Cellular communication fading occurs when communication between cells based on geographical area has significant differences in signal amplitude and phase received over time or space. The fading frequency can be optional. That is, different frequency components of the transmitted signal may be subject to different degrees of fading. In flat dimming all frequency components are affected almost equally. In conversations that someone took on the phone participants were less satisfied and reported less empathy for the other person. The results held true even after researchers adjusted for participant's age, gender, race, and mood.

Reference

- [1]. Istepanian, Robert SH, and Jose C. Lacal. "Emerging mobile communication technologies for health: some imperative notes on m-health." In Proceedings of the 25th Annual International Conference of the IEEE Engineering in Medicine and Biology Society (IEEE Cat. No. 03CH37439), vol. 2, pp. 1414-1416. IEEE, 2003.
- [2]. Tepedelenlioglu, Cihan, and Georgios B. Giannakis. "On velocity estimation and correlation properties of narrow-band mobile communication channels." *IEEE Transactions on Vehicular Technology* 50, no. 4 (2001): 1039-1052.
- [3]. Butterworth, Keith S., Kevin W. Sowerby, and Allan G. Williamson. "Base station placement for in-building mobile communication systems to yield high capacity and efficiency." *IEEE Transactions on Communications* 48, no. 4 (2000): 658-669.
- [4]. Alalmal, Ali, and Dr Gulnaz Fatma. "A., Arun & Aarif, Mohd.(2022). Significance and Challenges of Online Education during and After Covid-19. *Türk Fizyoterapi ve Rehabilitasyon Dergisi.*" *Turkish Journal of Physiotherapy and Rehabilitation* 32: 6509-6520.
- [5]. Chatterjee, Shamba, Arunangshu Giri, Wendrila Biswas, and Mukesh Kumar Bauri. "Analytical study on variation of healthcare status in Haldia city of West Bengal, India." In *Contemporary Medical Biotechnology Research for Human Health*, pp. 205-214. Academic Press, 2022.
- [6]. Pandya, Raj. "Emerging mobile and personal communication systems." *IEEE Communications Magazine* 33, no. 6 (1995): 44-52.
- [7]. Sharma, Neha, Chinmay Chakraborty, and Rajeev Kumar. "Optimized multimedia data through computationally intelligent algorithms." *Multimedia Systems* (2022): 1-17.
- [8]. T Sunder Selwyn, S Hemalatha, Condition monitoring and vibration analysis of asynchronous generator of the wind turbine at high uncertain windy regions in India, *Materials Today: Proceedings* 46, 3639-3643, 2021
- [9]. Chandra Prakash, RC. Narayanan, N. Ganesh, M. Ramachandran, S. Chinnasami, R. Rajeshwari. "A study on image processing with data analysis. "In *AIP Conference Proceedings*, vol. 2393, no. 1, p. 020225. AIP Publishing LLC, 2022.
- [10]. Chakraborty, Debarun, Shakti Bodh Bhatnagar, Wendrila Biswas, and Ganesh Dash. "The Subtle Art of Effecting a Four-day Workweek to Drive Performance." *Management and Labour Studies* (2022): 0258042X221082893.
- [11]. Ohmori, Shingo, Yasushi Yamao, and Nobuo Nakajima. "The future generations of mobile communications based on broadband access technologies." *IEEE communications magazine* 38, no. 12 (2000): 134-142.
- [12]. Vucetic, Branca, and Jun Du. "Channel modeling and simulation in satellite mobile communication systems." *IEEE Journal on Selected Areas in Communications* 10, no. 8 (1992): 1209-1218.
- [13]. Chopra, P., Gollamandala, V. S., Ahmed, A. N., Babu, S. B. G., Kaur, C., Achyutha Prasad, N., & Nuagah, S. J. (2022). *Automated Registration of Multiangle SAR Images Using Artificial Intelligence*. *Mobile Information Systems*, 2022.
- [14]. Biswas, Wendrila, and Debarun Chakraborty. "Impact of organisational trust, commitment and team orientation on industrial disputes-an empirical study on selected manufacturing companies of West Bengal." *International Journal of Business and Globalisation* 30, no. 1 (2022): 26-42.
- [15]. Sharma, Neha, and Usha Batra. "A Study on Integrating Crypto-Stego Techniques to Minimize the Distortion." In *International Conference on Recent Developments in Science, Engineering and Technology*, pp. 608-615. Springer, Singapore, 2017.
- [16]. T Sunder Selwyn, S Hemalatha, Experimental analysis of mechanical vibration in 225 kW wind turbine gear box, *Materials Today: Proceedings* 46, 3292-3296, 2021

- [17]. Kathiresan, S., & Mohan, B. (2020). Multi-Objective Optimization of Magneto Rheological Abrasive Flow Nano Finishing Process on AISI Stainless Steel 316L. *Journal of Nano Research*, 63, 98–111.
- [18]. Giri, Arunangshu, Wendrila Biswas, and Jari Salo. "Buy Luxury': Adapting the SHIFT Framework to Explore the Psychological Facets Enabling Consumers for Sustainable Luxury Consumption." *Indian Journal of Marketing* 52, no. 6 (2022): 59-66.
- [19]. Hwang, Min-Shiang, and Wei-Pan Yang. "Conference key distribution schemes for secure digital mobile communications." *IEEE Journal on Selected areas in communications* 13, no. 2 (1995): 416-420.
- [20]. Clemes, Michael Daniel, Xin Shu, and Christopher Gan. "Mobile communications: a comprehensive hierarchical modelling approach." *Asia Pacific Journal of Marketing and Logistics* (2014).
- [21]. Kaur, Chamandeep & Boush, Mawahib & Hassen, Samar & Hakami, Wafaa & Abdalraheem, Mohammed & Galam, Najla & Hadi, Nedaa & Benjeed, Atheer. (2022). Incorporating sentimental analysis into development of a hybrid classification model: A comprehensive study. *International Journal of Health Sciences*. 6. 1709-1720. 10.53730/ijhs.v6nS1.4924.
- [22]. Chakraborty, Debarun, Shakti Bodh Bhatnagar, Wendrila Biswas, and Ajay Kumar Khatua. "What drives people to adopt grocery apps? The moderating role of household size." *Business Perspectives and Research* (2022): 22785337221091640.
- [23]. Gill, Shubhnoor, Neha Sharma, Chetan Gupta, and Argha Samanta. "Attendance Management System Using Facial Recognition and Image Augmentation Technique." In *2021 International Conference on Intelligent Technology, System and Service for Internet of Everything (ITSS-IoE)*, pp. 1-6. IEEE, 2021.
- [24]. SAP Jeevitha.R, Judithaa.M.J Sunder selwyn.T , Atalantia Monophylla Acted as Eco-Friendly Inhibitor for Mild Steel in 1N HCl Media, *Oriental Journal of Chemistry* 35 (3), 1-6,2019.
- [25]. Fegade, Vishal, M. Ramachandran, S. Madhu, C. Vimala, R. Kurinji Malar, and R. Rajeshwari. "A review on basalt fibre reinforced polymeric composite materials." In *AIP Conference Proceedings*, vol. 2393, no. 1, p. 020172. AIP Publishing LLC, 2022.
- [26]. Chakraborty, Debarun, and Wendrila Biswas. "Enlivening workplace climate through strategic human resource management initiatives: Unleashing its efficacy." *Business Perspectives and Research* 9, no. 3 (2021): 427-445.
- [27]. Zonoozi, M. M., P. Dassanayake, and M. Faulkner. "Mobility modelling and channel holding time distribution in cellular mobile communication systems." In *Proceedings of GLOBECOM'95*, vol. 1, pp. 12-16. IEEE, 1995.
- [28]. Lutimath, Nagaraj, and Neha Sharma. "Prediction of Heart Disease using Biomedical Data through Machine Learning Techniques." *EAI Endorsed Transactions on Pervasive Health and Technology* 7 (2021): e3.
- [29]. T. Sunder selwyn, R Kesavan, Sensitivity Analysis of Wind Turbine Availability And Its Sub Assemblies at High Uncertain Wind, *International Journal of Applied Engineering Research*. ISSN 0973-4562 Vol.10, Issue 11, pp 10225-10229,2015.
- [30]. Chakraborty, Debarun, Wendrila Biswas, and Ganesh Dash. "Marching toward 'heart work': Connecting in new ways to thrive amidst COVID-19 crisis." *Conflict Resolution Quarterly* 39, no. 1 (2021): 7-27.
- [31]. Hao, Qi, Boon-Hee Soong, Erry Gunawan, Jin-Teong Ong, Cheong-Boon Soh, and Zheng Li. "A low-cost cellular mobile communication system: A hierarchical optimization network resource planning approach." *IEEE Journal on Selected Areas in Communications* 15, no. 7 (1997): 1315-1326.
- [32]. Chopra, Pooja & Gollamandala, Vijay & Ahmed, Ahmed & Bala Gangadhara Tilak Babu, Sayila & Kaur, Chamandeep & Prasad N, Achyutha & Nuagah, Stephen. (2022). Automated Registration of Multiangle SAR Images Using Artificial Intelligence. *Mobile Information Systems*. 2022. 1-10. 10.1155/2022/4545139.
- [33]. Lutimath, Nagaraj M., H. V. Ramachandra, S. Raghav, and Neha Sharma. "Prediction of Heart Disease Using Genetic Algorithm." In *Proceedings of Second Doctoral Symposium on Computational Intelligence*, pp. 49-58. Springer, Singapore, 2022.
- [34]. Chakraborty, Debarun, and Wendrila Biswas. "Think love, think peace, think harmony: Rethinking on industrial tranquility." *Business Perspectives and Research* 9, no. 1 (2021): 92-110.
- [35]. T Sunder Selwyn, Formation, characterization and suitability analysis of polymer matrix composite materials for automotive bumper, *Materials Today: Proceedings* 43, 1197-1203, 2021
- [36]. Zonoozi, M. M., P. Dassanayake, and M. Faulkner. "Mobility modelling and channel holding time distribution in cellular mobile communication systems." In *Proceedings of GLOBECOM'95*, vol. 1, pp. 12-16. IEEE, 1995.
- [37]. Gupta, Krishnakumar, Vishal Fegade, Jeevan Kittur, M. Ramachandran, S. Madhu, S. Chinnasami, and M. Amudha. "A review on effect of cooling rate in fiber reinforced polymeric composites." In *AIP Conference Proceedings*, vol. 2393, no. 1, p. 020106. AIP Publishing LLC, 2022.

- [38].Tian, Jingwen, Meijuan Gao, and Shiru Zhou. "Modeling for mobile communication fading channel based on regression support vector machine." In 2009 International Conference on Networks Security, Wireless Communications and Trusted Computing, vol. 1, pp. 683-687. IEEE, 2009.
- [39].Chakraborty, Debarun, and Wendrila Biswas. "Motivating factors in a teacher's research and developmental activities and their impact on effective quality teaching in higher education institutions." *Journal of Applied Research in Higher Education* (2019).
- [40].Sharma, Neha, and Usha Batra. "Performance analysis of compression algorithms for information security: A Review." *EAI Endorsed Transactions on Scalable Information Systems* 7, no. 27 (2020).
- [41].S Hemalatha, T Sunder Selwyn, Computation of mechanical reliability for Sub-assemblies of 250 kW wind turbine through sensitivity analysis *Materials Today: Proceedings* 46, 3180-3186, 2021
- [42].Sathiyaraj Chinnasamy; M. Ramachandran; Kurinjimalar Ramu; Manjula Selvam: Sowmiya Soundhraj, "Exploring the Possibility of Urban Agriculture Farn", *Agricultural, Biologicals and Food Science*, 1(1), (2022):1-8.
- [43].Zheng, Yahong Rosa, and Chengshan Xiao. "Mobile speed estimation for broadband wireless communications over rician fading channels." *IEEE Transactions on Wireless Communications* 8, no. 1 (2009): 1-5.
- [44].Chakraborty, Debarun, and Wendrila Biswas. "Going green with green HRM practices–A strategic initiative for reinvigorating performance optimization in companies." *Prabandhan: Indian Journal of Management* 13, no. 10-11 (2020): 8-26.
- [45].Biyari, Khaled H., and W. C. Lindsey. "Error performance of DPSK mobile communication systems over non-Rayleigh fading channels." *IEEE transactions on vehicular technology* 44, no. 2 (1995): 211-219.
- [46].Sharma, Neha, and Usha Batra. "An enhanced Huffman-PSO based image optimization algorithm for image steganography." *Genetic Programming and Evolvable Machines* 22, no. 2 (2021): 189-205.
- [47].Fegade, Vishal, Krishnakumar Gupta, M. Ramachandran, S. Madhu, C. Sathiyaraj, R. Kurinji[<] alar, and M. Amudha. "A study on various fire retardant additives used for fire reinforced polymeric composites." In *AIP Conference Proceedings*, vol. 2393, no. 1, p. 020107. AIP Publishing LLC, 2022.
- [48].Crundall, David, Manpreet Bains, Peter Chapman, and Geoffrey Underwood. "Regulating conversation during driving: a problem for mobile telephones?." *Transportation Research Part F: Traffic Psychology and Behaviour* 8, no. 3 (2005): 197-211.
- [49].Biswas, Wendrila, and Debarun Chakraborty. "Impact of organizational values, compassion, and well-being on industrial disputes: An empirical study." *Prabandhan: Indian Journal of Management* 12, no. 1 (2019): 36-51.
- [50].Sharma, Neha, and Chinmay Chakraborty. "Evaluation of bioinspired algorithms for image optimization." *Journal of Electronic Imaging* 31, no. 4 (2022): 041206.
- [51].C. Venkateswaran; M. Ramachandran; Vimala Saravanan; Vidhya Prasanth; Soniya Sriram, "Understanding Various Digital Marketing Strategies and Its Implications", *Trends in Banking, Accounting and Business*, 1(1), (2022): 21-26
- [52].Wuttidittachotti, Pongpisit, and Therdpong Daengsi. "Subjective MOS model and simplified E-model enhancement for Skype associated with packet loss effects: a case using conversation-like tests with Thai users." *Multimedia Tools and Applications* 76, no. 15 (2017): 16163-16187.
- [53].McPherson, A., F. G. Furniss, C. Sdogati, F. Cesaroni, B. Tartaglini, and J. Lindesay. "Effects of individualized memory aids on the conversation of persons with severe dementia: a pilot study." *Aging & Mental Health* 5, no. 3 (2001): 289-294.
- [54].Chakraborty, Debarun, and Wendrila Biswas. "Evaluating the impact of human resource planning programs in addressing the strategic goal of the firm: An organizational perspective." *Journal of advances in management research* (2019).
- [55].Deepa, N., Asmat Parveen, Anjum Khurshid, M. Ramachandran, C. Sathiyaraj, and C. Vimala. "A study on issues and preventive measures taken to control Covid-19." In *AIP Conference Proceedings*, vol. 2393, no. 1, p. 020226. AIP Publishing LLC, 2022.
- [56].G Prasanna Kumar; M. Ramachandran; Soniya Sriram; Manjula Selvam, "A Review on Entrepreneurship and its Oppunities", *Trends in Banking, Accounting and Business*, 1(1), (2022): 11-16.
- [57].Sharma, Neha, and Usha Batra. "A review on spatial domain technique based on image steganography." In *2017 International Conference on Computing and Communication Technologies for Smart Nation (IC3TSN)*, pp. 24-27. IEEE, 2017.
- [58].Chakraborty, Debarun, and Wendrila Biswas. "Articulating the value of human resource planning (HRP) activities in augmenting organizational performance toward a sustained competitive firm." *Journal of Asia Business Studies* (2020).

- [59]. Choi, John D., and Wayne E. Stark. "Performance of ultra-wideband communications with suboptimal receivers in multipath channels." *IEEE Journal on selected areas in communications* 20, no. 9 (2002): 1754-1766.
- [60]. Aitalieva, Aizat. "VHF channel modeling for wireless sensor networks." Master's thesis, Fen Bilimleri Enstitüsü, 2015.
- [61]. Raghavan, Vasanthan, Gautham Hariharan, and Akbar M. Sayeed. "Capacity of sparse multipath channels in the ultra-wideband regime." *IEEE Journal of Selected Topics in Signal Processing* 1, no. 3 (2007): 357-371.